Nordic welfare – a burden for economic growth?

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Jaakko Kiander Government Institute for Economic Research (VATT), Finland Nordic welfare – a burden for economic growth? Storyline

- Introduction: an old debate
- Economic wisdom and welfare state: why welfare states are not sustainable
- Nordic economic crises as evidence of that
- Post-crisis economic growth: Nordic economies stronger than expected
- What should we think? Should we give credit to welfare states?
- Concluding remarks

Economic wisdom and welfare state

- According to economic theory, welfare states should not be succesful economies, because:
 - High taxes are detrimental to work and investment incentives (basic microeconomic reasoning)
 - Large public sectors create inefficiences ('bureaucratic behaviour')
 - Benefit systems create dependencies which depress private initiative (public choice theory)
 - Welfare states may not be sustainable in longer run if people and firms become more mobile

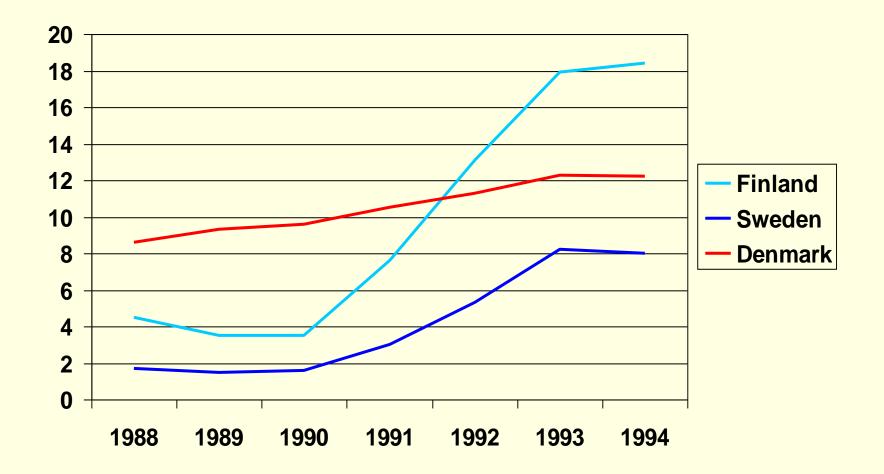
Nordic economic crises as evidence

- Growing criticism of welfare states amongst experts and center-right politicians in the 1980s
- The deep economic recessions in the beginning of the 1990s in Nordic countries gave credibility to that criticism
- Increasing unemployment, dismal economic growth and worsening public finances made it clear that the Nordic economies were not on sustainable path
- Question: was the crisis just a temporary macroeconomic shock or a sign of a deeper structural problem?

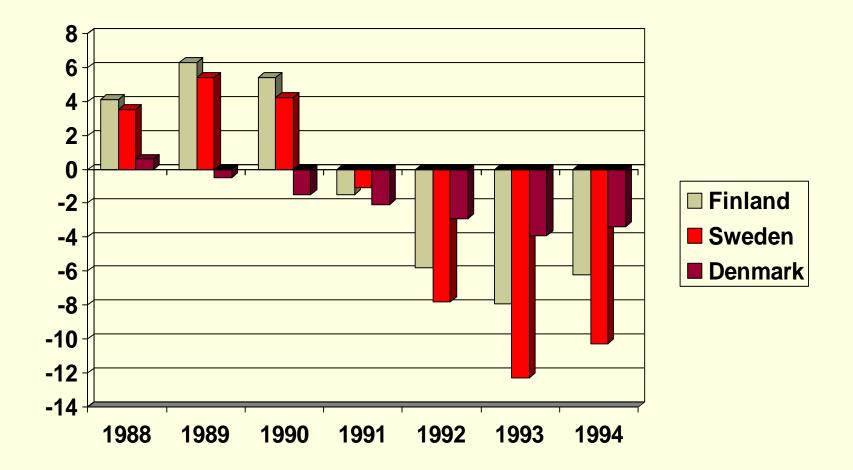
Economic wisdom and welfare state...

- Welfare state critique has some empirical support:
 - Due to high taxes, shorter annual working hours in welfare states
 - Average labour productivity is lower in (comparable) countries with large public sector
 - Evidence of under-class and permanent nonemployment
 - Increased mobility has already put welfare states on defensive and started tax competition

Rising unemployment rate



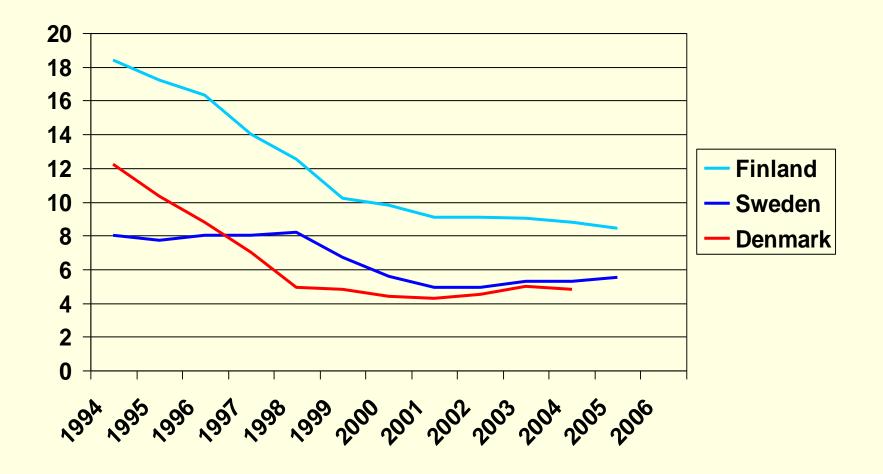
Deteriorating balance in public finances



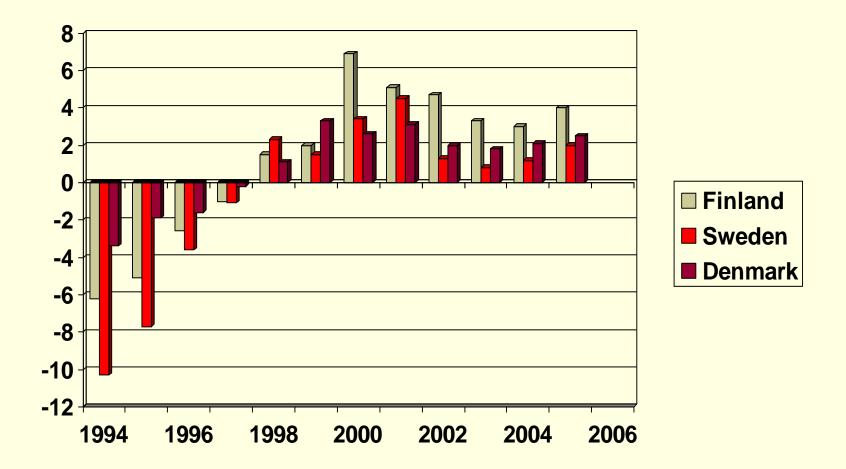
Post-crisis economic growth

- (To the dismay of some critics (?)) the Nordic economies recovered from recession in 1993-94 and started a period of strong exportdriven and non-inflationary growth
- In hindsight, the structural crisis of welfare states seems to have been a temporary economic shock

Declining unemployment rates



Improving balance in public finances

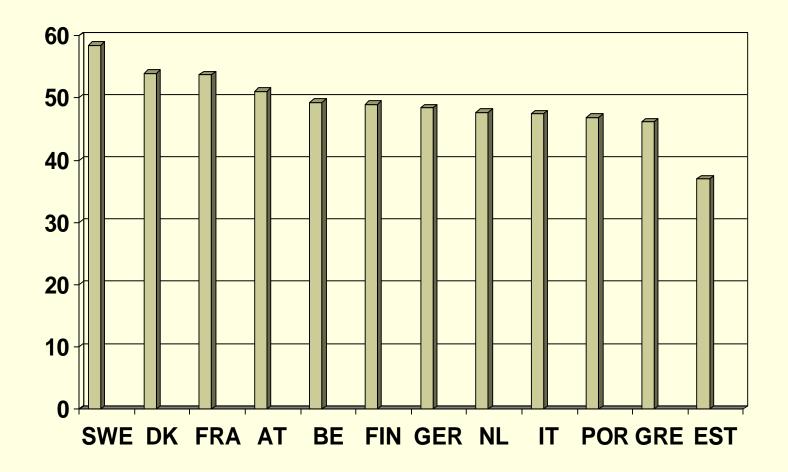


What should we think?

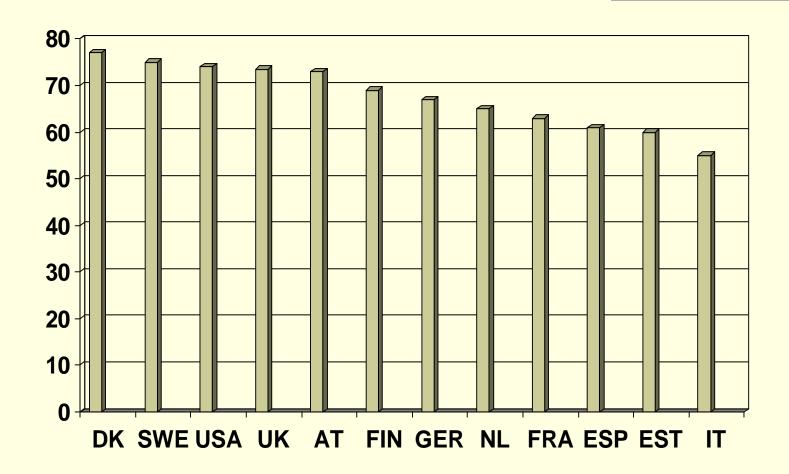
What is the role of welfare state in the economic recovery of the Nordics?

- Of cource, the economic factors have been decisive
 - Macroeconomic policies
 - Structural and technological change
- And, welfare state has been trimmed and reformed
 - Tax reforms and cuts in benefit schemes; still the size of public sector more or less the same as in the 1980s
- But, the welfare state may have also contributed to growth by maintaining cohesion and improving capabilities

Public sector is still large in welfare states ... but there are not big differences amongst the EU15



High employment rates in welfare states (Nordics & Austria) – equivalent to US & UK levels



High employment rates and other strengths of the Nordic model

- The most important critique against welfare states is that on bad work incentives; fails in Nordic countries where employment and participation rates are record high ... maybe the incentives are not that bad
- Large public sectors are typical to Nordics but they seem to be reasonably efficient in service production; they also contribute positively to labour force participation
- The Nordics have been able to adjust to more competitive environment (and faster than big EU countries) by reforming tax systems and investing in education and R&D

Concluding remarks 1/2

- Nordic welfare state has not been a burden for economic growth – why?
- Work-oriented systems like earnings-related benefits support employment
- Pragmatic approach to economic policy (like flat tax for capital income) have taken care of competitiveness and maintained tax revenues

Concluding remarks 2/2

- Challenges to Nordic welfare states are the same as for the all EU15 countries:
 - Ageing population and increasing fiscal burden
 - How to maintain competitiveness in global market place?

... but the Nordic countries are better prepared to face these challenges