

# Creative Entrepreneurship Academy 2016: Designing Creative Ecosystems

Creativity Lab, Estonian Business School, Creative Business Cup & Nordic Council of Ministers

January 18-22, Tallinn & Helsinki

	Pre-day Jan 17 Tallinn	Day 1 Jan 18 Tallinn	Day 2 Jan 19 Tallinn	Day 3 Jan 20 Tallinn	Day 4 Jan 21 Tallinn	Day 5 Jan 22 Helsinki	After-day Jan 23 Tallinn
Morning session	Arrivals	10h00-13h00 <b>Academy Intro Pitching Session</b> <i>Ragnar Siil (EE)</i> @EBS	10h00-13h00 <b>Design Thinking</b> <i>Marco Steinberg (FI)</i> @EBS	10h00-12h00 <b>On-site Visits to Selected Case-Studies in Groups</b> <i>@Creative Incubator</i> <i>@Telliskivi Quarter</i> <i>@Tallinn Creative Hub</i>	10h00-13h00 <b>Creative Placemaking</b> <i>Charles Landry (UK)</i> @EBS	7h30-9h30 Tallinn-Helsinki Ferry <b>Morning Seminar</b> Visiting Creative Industries Clusters	10h00-12h00 <b>Optional Tour in the Old Town</b>
Lunch		13h00-14h00	13h00-14h00	12h00-13h00	13h00-14h00	12h00-17h00 <b>Creative Entrepreneurship</b> <i>Prof Peter Kelly (Aalto University)</i> @Aalto	Departures
Afternoon session		14h00-16h00 <b>Creative Ecosystem in Nordic-Baltic region</b> <i>Rasmus Wiinstedt-Tscherning (DK)</i> @EBS	14h00-16h00 WORKSHOP <b>Design Thinking for Creative Ecosystems</b> <i>Marco Steinberg (FI)</i> @EBS	13h00-15h00 <b>Preparing Group Assignments Based on Case-Studies</b> <i>@Creative Incubator</i> <i>@Telliskivi Quarter</i> <i>@Tallinn Creative Hub</i>	14h00-16h30 WORKSHOP <b>Designing creative cities</b> <i>Charles Landry (UK)</i> @EBS		
		16h00-17h00 <b>Estonian Design Ecosystem</b> <i>Stella Soomlais (EE)</i> @EBS	16h00-17h00 <b>Creativity and Successful Economy</b> <i>Helen Sildna (EE)</i> @EBS				
		Free time	Free time	Free time	Free time		
Evening program	19h00 <b>Welcome Reception</b> @Norden	19h00 <b>Dinner&amp;Networking</b> @Telliskivi	18h00 VISIT & DINNER <b>21st Century Museum</b> <i>Ott Sarapuu (EE)</i> @SeaPlaneHarbour	18h00 <b>Dinner&amp;Presentation of Group Assignments</b> @KamaRestoran	19h00 <b>Dinner&amp; Cultural Programme</b> @tbc	19h30-21h30 Helsinki-Tallinn Ferry <b>Farewell Dinner on Ferry</b>	