

Creative Industries in the Nordic-Baltic Region

17-18 March, 2009 in Tallinn, Estonia

17 March, 2009 11:45 – 17:30

Venue: Radisson SAS Hotel, Conference Centre

Moderator: Ragnar Siil

Head of Development Department, Estonian Ministry of Culture

Preliminary PROGRAMME

11:45 - 12:15 Registration

12:15 - 13:00 Lunch

Seasons Restaurant at Radisson Hotel, ground floor

13:00 – 13:15 **Carita Pettersson**

Head of the Nordic Council of Ministers' Office in Estonia

Ragnar Siil

Head of Development Department, Estonian Ministry of Culture

Welcoming Address

13:15 – 14:45 **KreaNord representative**

Main challenges in networking and coordinating creative industries development
KreaNord practices.

Tom Fleming

Tom Fleming Creative Consultancy, Great Britain

The Creative Economy – Leading the Recovery in the Nordic-Baltic Region

Tobias Nielsén

CEO & publisher, QNB Volante, Sweden

Creative industries – growth or survival?

14:45 - 15:15 Coffee Break

15:15 – 17:30 **KooPee Hiltunen**

Director, Neogames, Finland

A Nordic success story: Neogames

Rasius Makselis

Head of Strategic Planning Division, Ministry of Culture, Lithuania

Creative Incubators as Policy Instruments.

Irina Kizalova

Deputy Director, Institute for Cultural Programs, Russia

Creative industries development in the St. Petersburg area and the Northwest Russia

Berk Vaher

Tartu Department of Estonian Writers' Union, Chairman

Creative Industries: Unanswered Questions, Unquestioned Answers

Panel discussion:

Future co-operation in the Baltic Sea region. Are we competitors or partners?

19:30

Matchmaking reception : people meet and new ideas develop

House of the Brotherhood of Blackheads, address: Pikk Street 26

18 March, 2009 9:00-14:30

8:45 Gathering in the hotel lobby

9:00 – 13:00 Working groups and discussions
(In places where CI takes place in Tallinn)

People with specific interest will be brought together in a non-formal atmosphere to discuss and elaborate on potential cooperation projects. Participants are welcomed to prepare short presentations of their projects and institutions, also printed materials can be distributed to all the participants.

- Visit to Estonian Design Centre
- Visit to Tallinn Business Incubators
- Creative Tallinn Tour

13:00 - 14:30 Lunch
Seasons Restaurant at Radisson Hotel, ground floor

The official language of the conference is English.