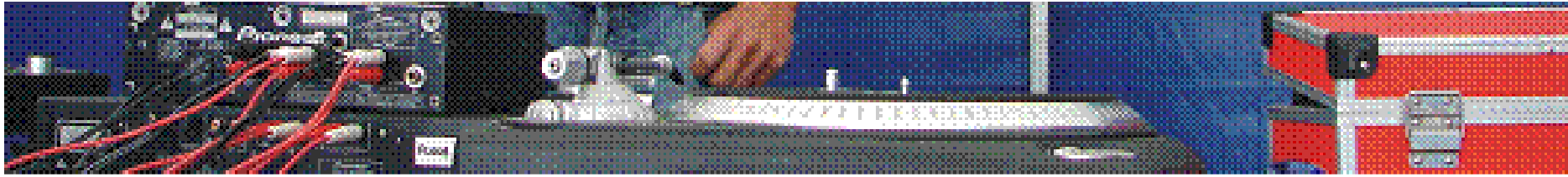


Tartu Creative Industries Centre

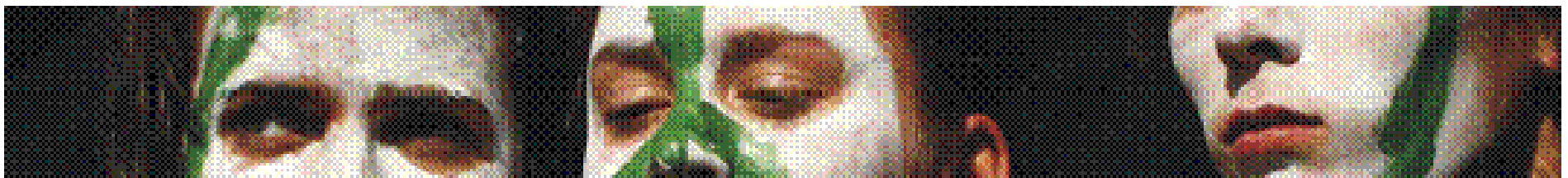
Co-ordinator of creative industries development in Tartu





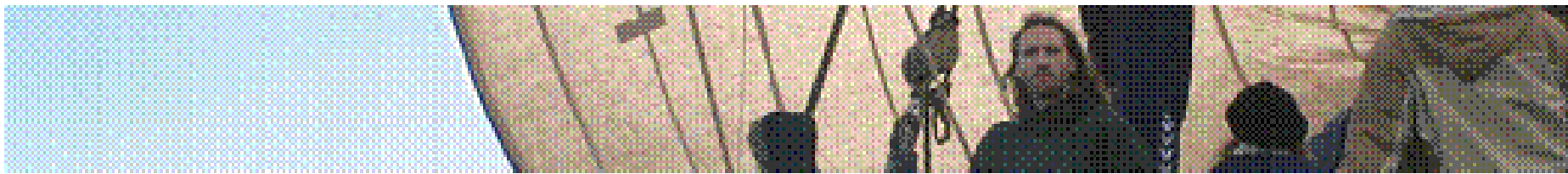
Creative industries in development strategy of Tartu

- City Development Plan 2007-2013
- Culture, Sports and Youth Work Development Plan of Tartu for 2008–2013
- Development strategy “Tartu 2030”



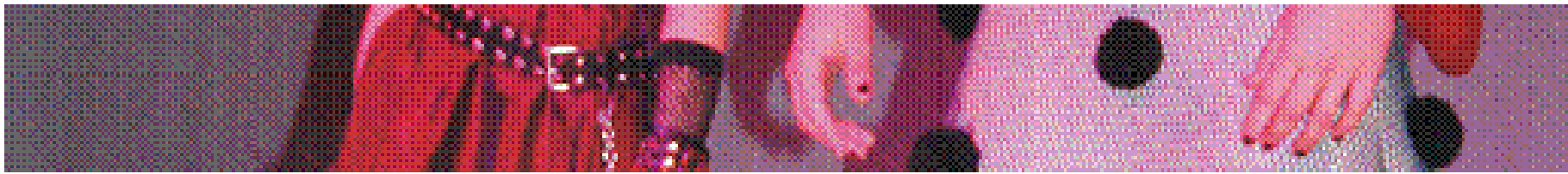
Cultural conference 2008 “Possibilities for Creative Industries in Estonia”





„Nordic Model for Creative Industries Development Center” 2007-2008

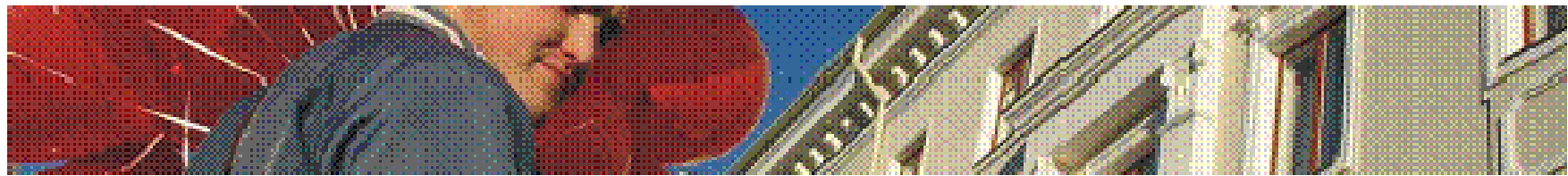
- Main aim was to define most suitable means for developing creative industries in Nordic regions and to help them to put their existing potential to better use in creative economy.
- Partners Turku (Finland), Bergen (Norway)
- Supported by Nordic Innovation Centre



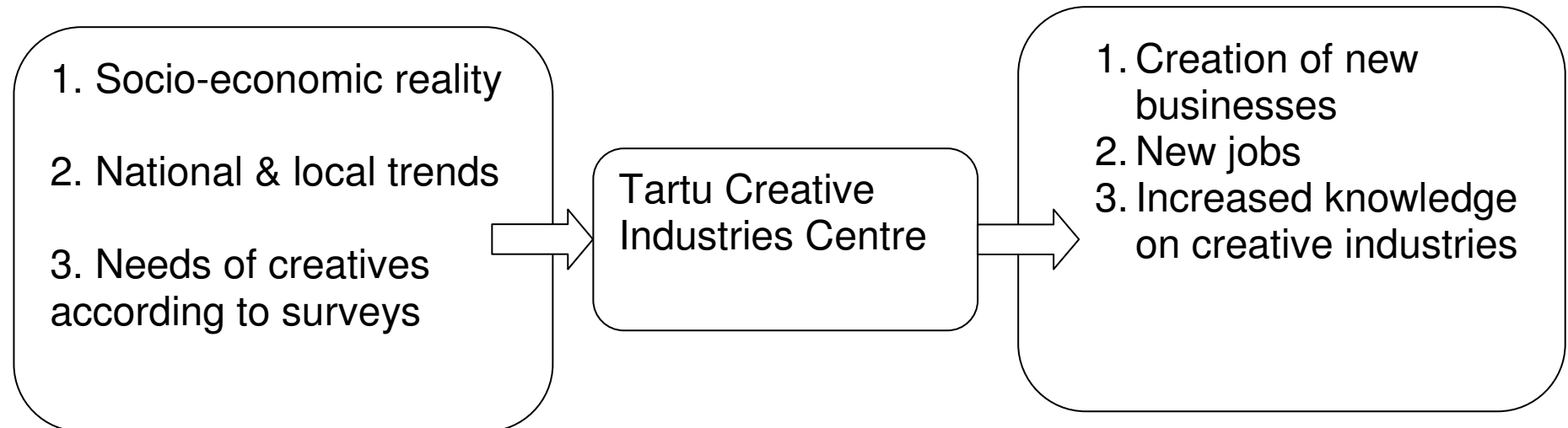
“Nordic Model for Creative Industries Development Center” 2007-2008

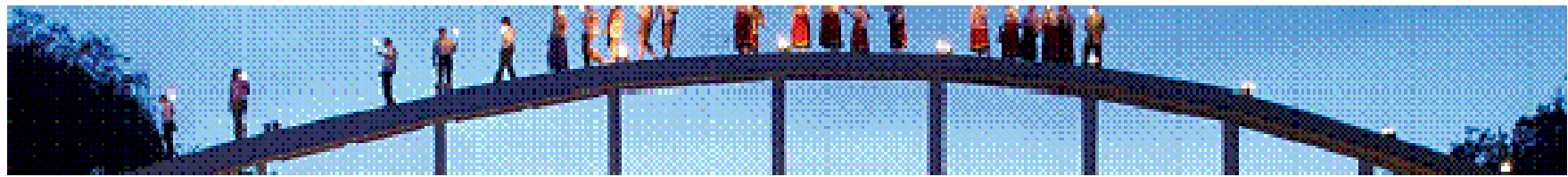
3 Surveys:

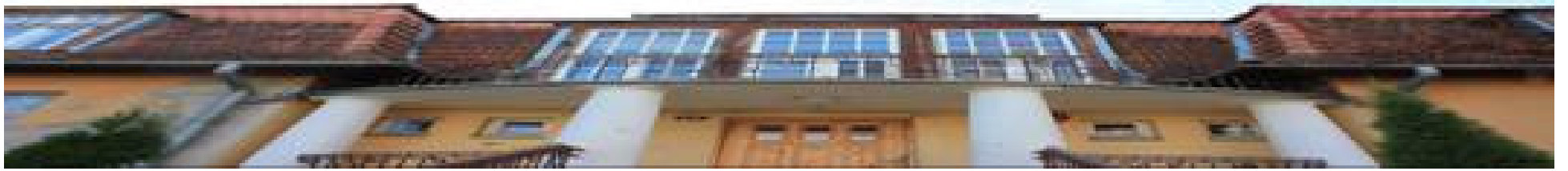
- “Mapping of creative industries in Tartu”;
- “Incubation needs survey among creative businesses in Tartu”;
- “Mapping of culture and creative industries’ strategy in Tartu”.



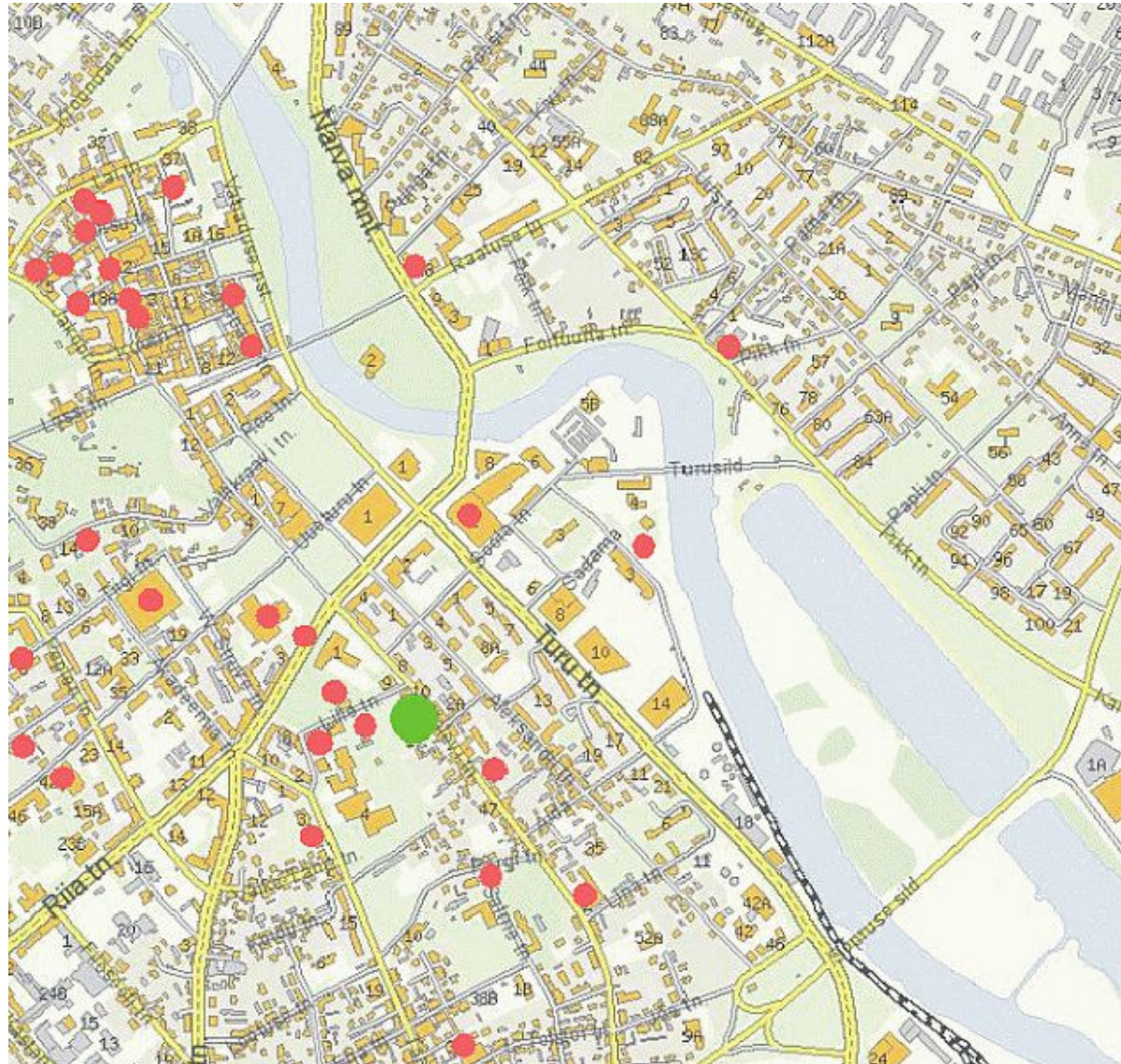
How and why does it work?

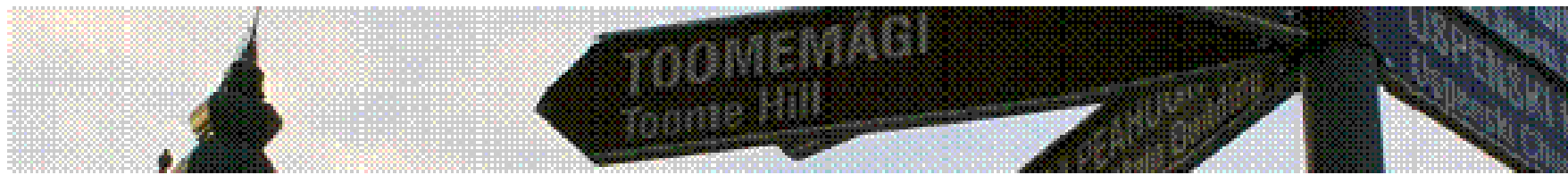




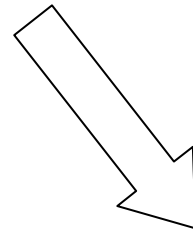


Map of Tartu





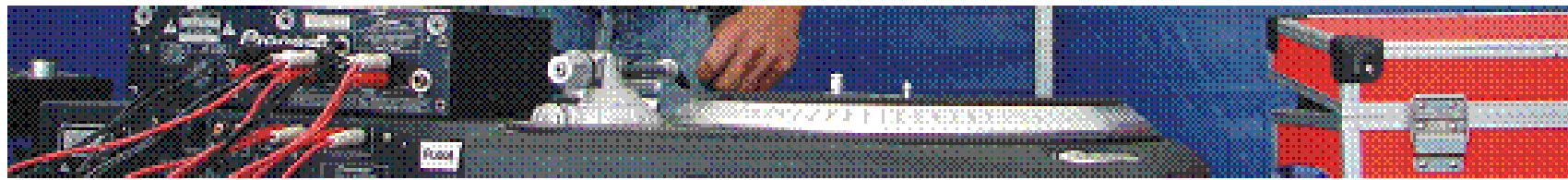
Tartu Creative Industries Centre



Development Centre

Entrepreneurial incubator

- Incubation
- Pre-incubation
- Exterritorial incubation



TODAY

First round for incubation services

- Selection committee
- 4 incubants selected:
 - Photography
 - Ceramics
 - Cafe/gallery
 - Design & Multimedia
- Preincubation training for 15 ppl





Tartus näeme

<http://www.tartu.ee/loomemajandus>

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