

Removing hindrance to the internal market in the Baltic Sea Region

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Internal Market in the Baltic Sea Strategy

- **Priority area 6: Removing remaining Internal Market barriers (PL + SE)**
- **Merger of 1 PL and 2 SE projects – updated action plan**
- **National Board of Trade responsible in SE**

Flagship project 6.1.4: Exchange of best practices on the practical functioning of Product Contact Points and Points of Single Contact

- **Project goal – to create a platform for discussion and exchanging views on:**
 - setting up and developing the contact points
 - running the contact points on a daily basis
- **Topics (for example):**
 - location and content
 - technical solutions, web design and usability tests
 - plans for future developments
 - financial resources
 - relationship between contact points and other parts of national administration

Flagship project 6.1.5: Provide better information to citizens and business about the Goods package (including mutual recognition principle) and the Services Directive

- **Project goal: To create a platform for discussion and exchanging views on:**
 - national information efforts on the new legislation and the new contact points
 - channel used
 - target groups
 - cooperation with other organisations
 - share examples of information produced
 - financial resources
 - the need for common information material directed at the Baltic Sea Region

Work schedule, future and more

- One platform for module 4 and 5
- Dead-line in June 2011
- Flexible content
- Active participants
- Building on Partnership recommendation, Monti-report and coming Single Market Act etc.
- Keeping the group in the long term, a new role?

Thank you for your attention!

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