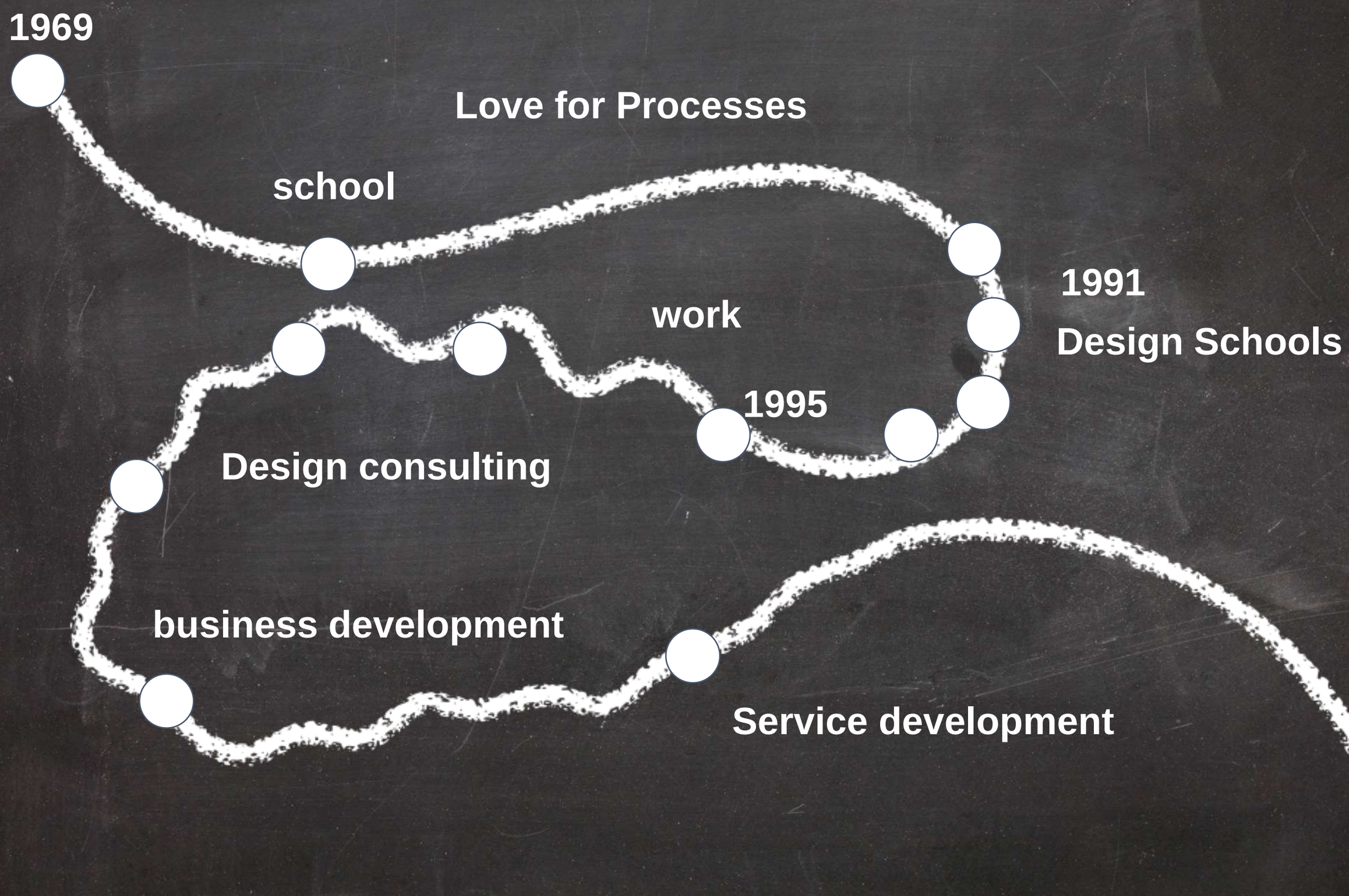
Creativity versus Education

Jeroen [jö-ruun]



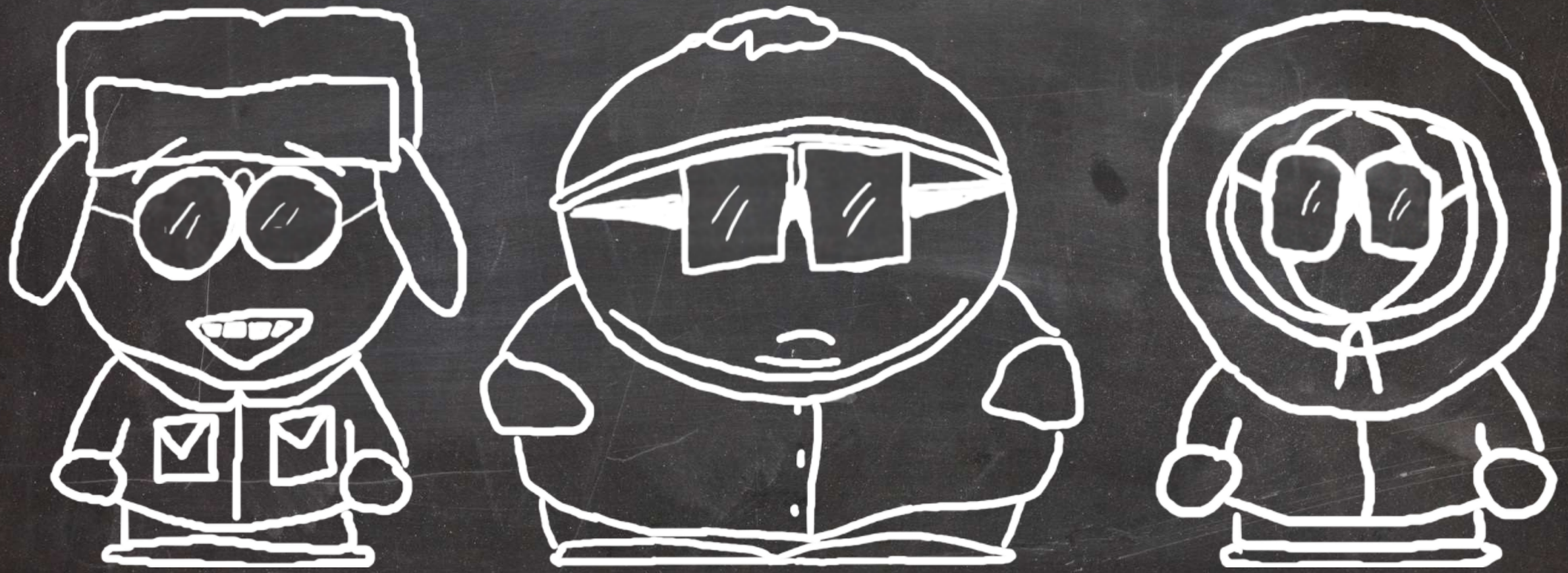
Or…

dreamer, questioning, curious, investigating,
trying & failing & succeeding

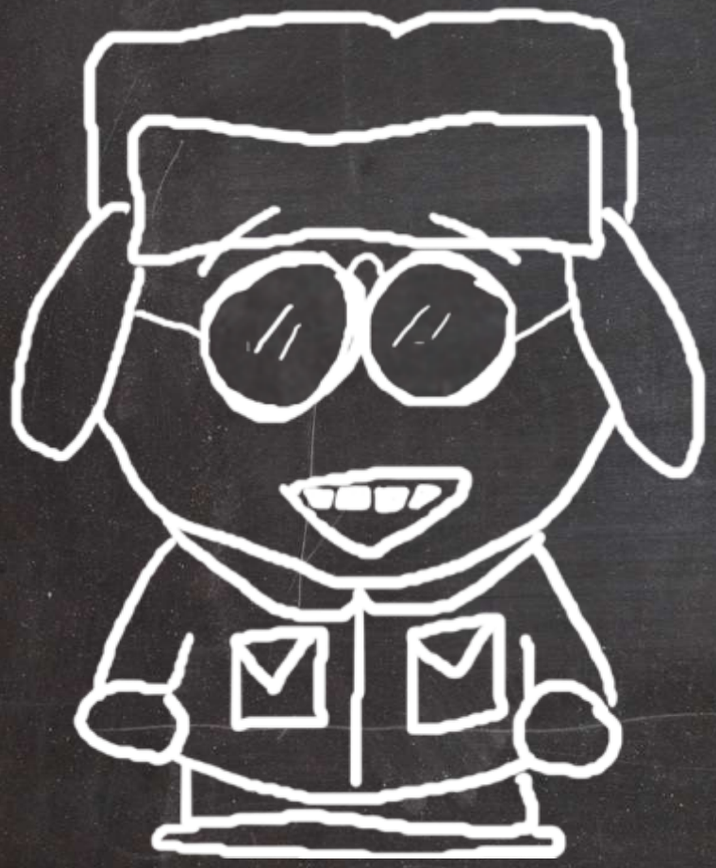
Art schools in Rotterdam, Amsterdam, Paris,
London and Helsinki

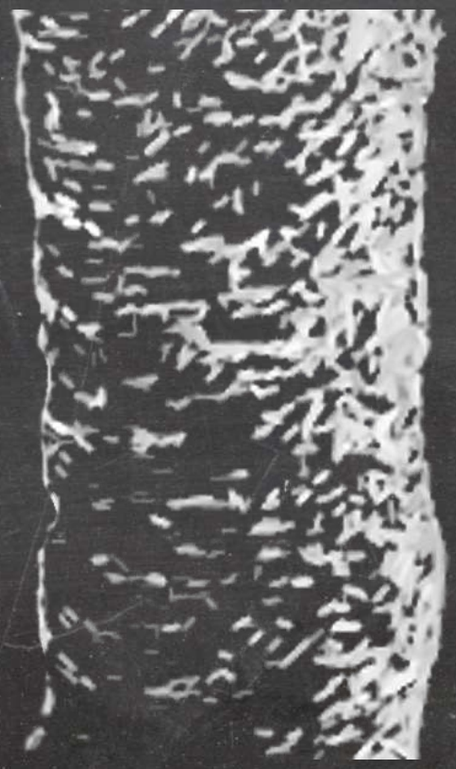
Design consultant to government,
corporations and startups

Educator for many years

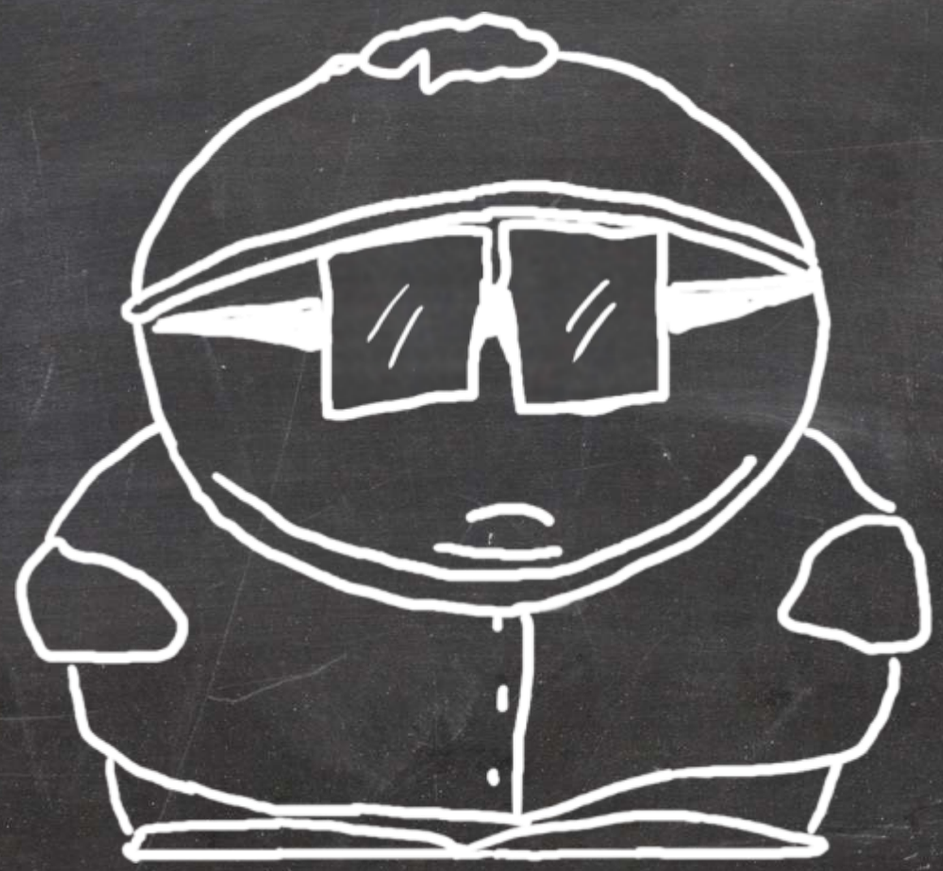


Biologist

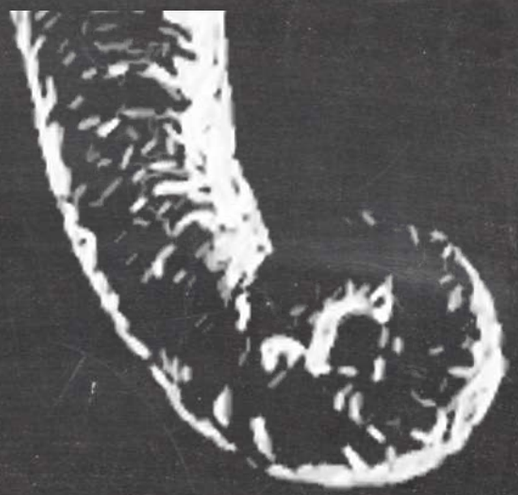


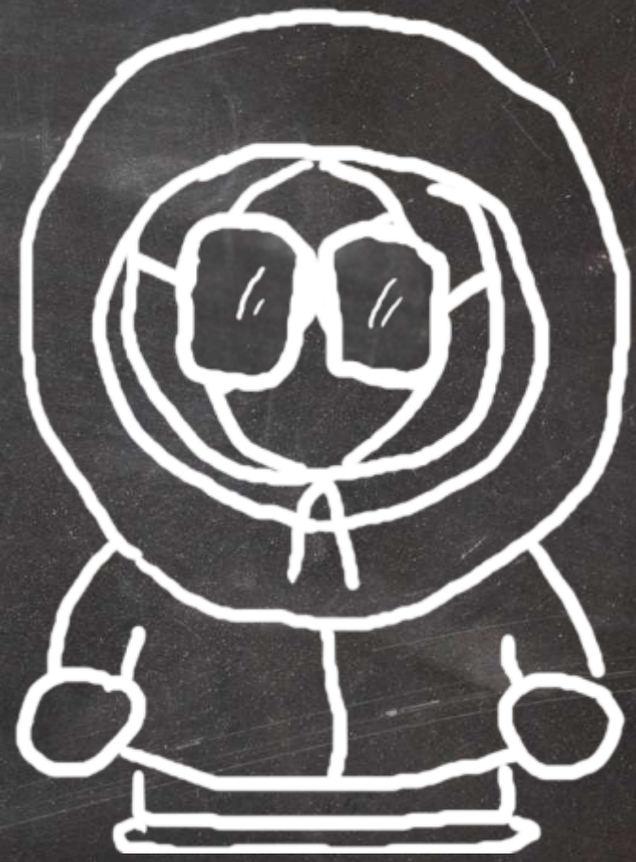


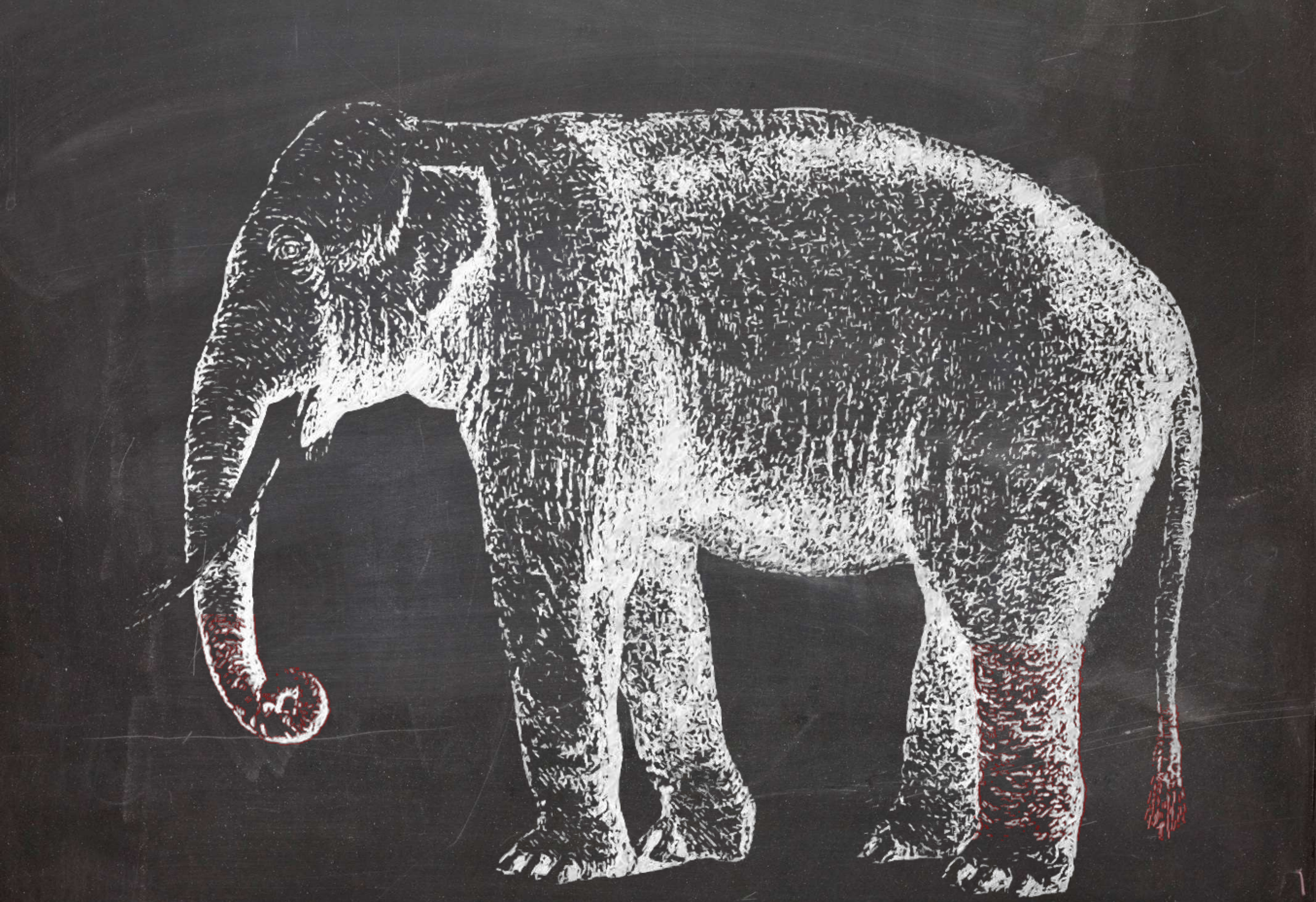
Antiquair



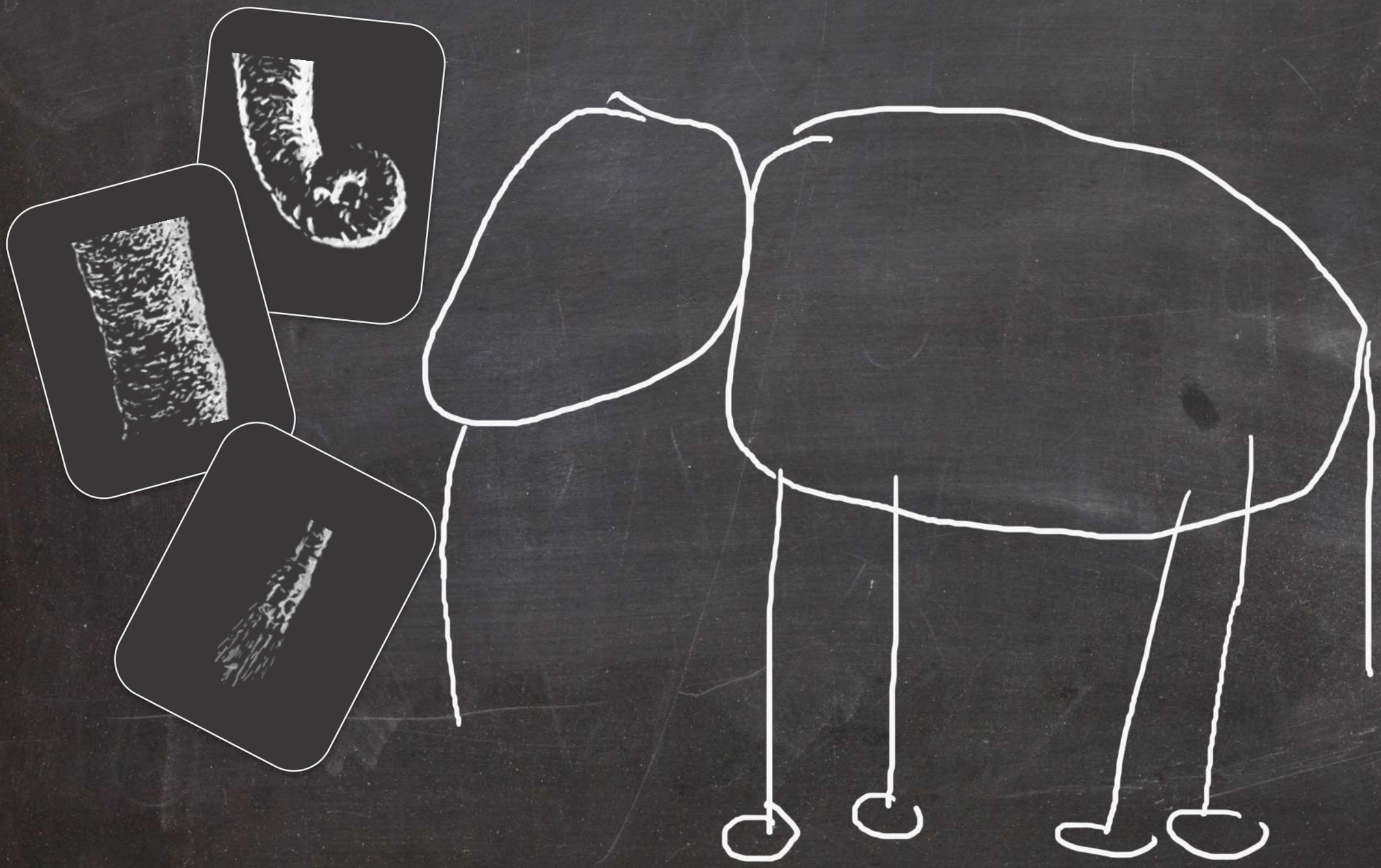
Engineer







A creative person…



Teach

creativity

creatively

Being creative

Being creative

Rules

Reward

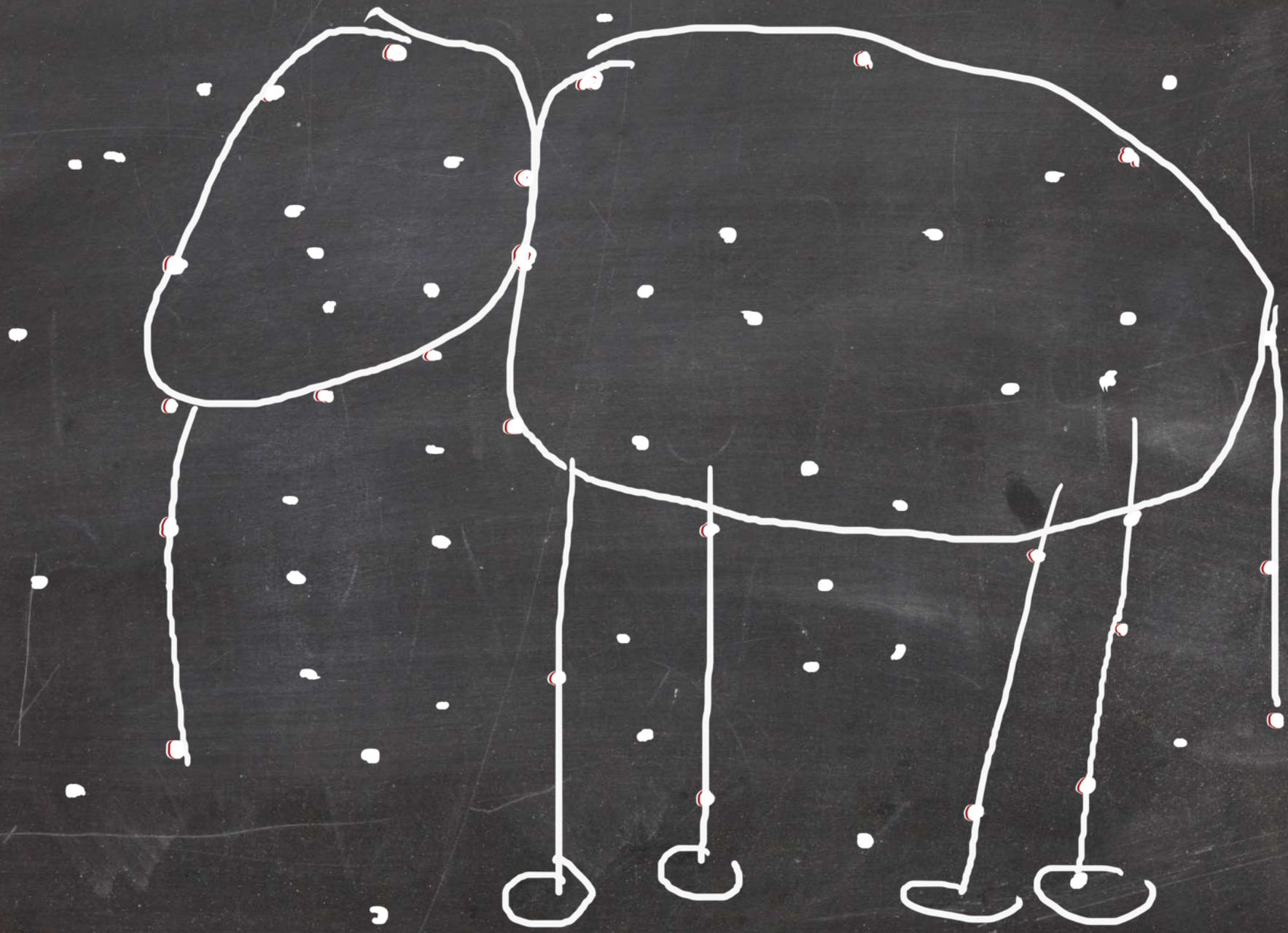
Attitude and content

You, the human

Acceptance

Expectations

Quantifications



Knowing

Truth vs truth

Connecting the non-connected

Example

Data —> Narrative —> Choices

data set —> which data?

transformation and translation

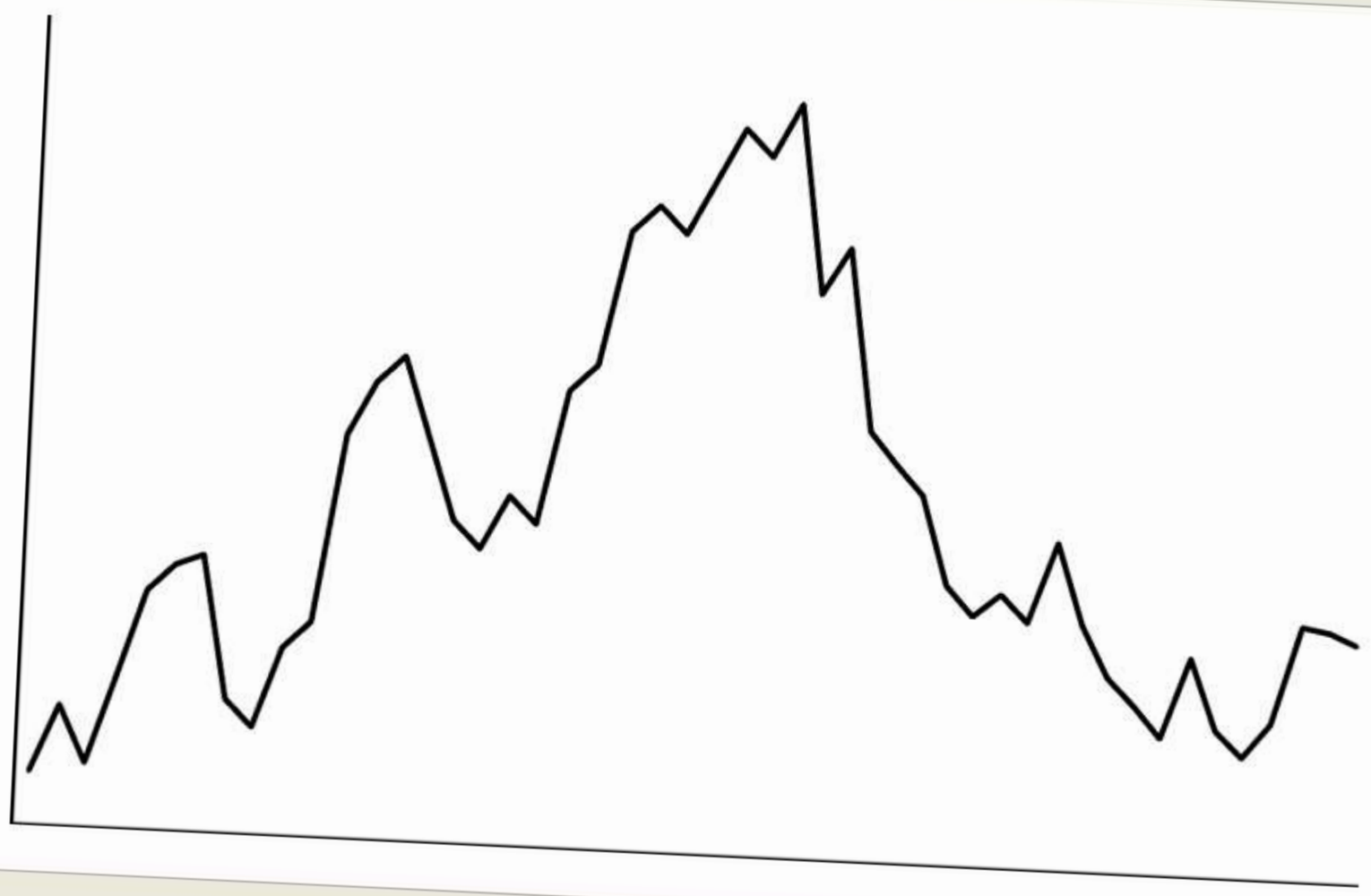
what time frame or boundaries?

outliers

combinations of data sets

decisions—> ethics & morality

Ethics: Original



CRM Data Visualisation

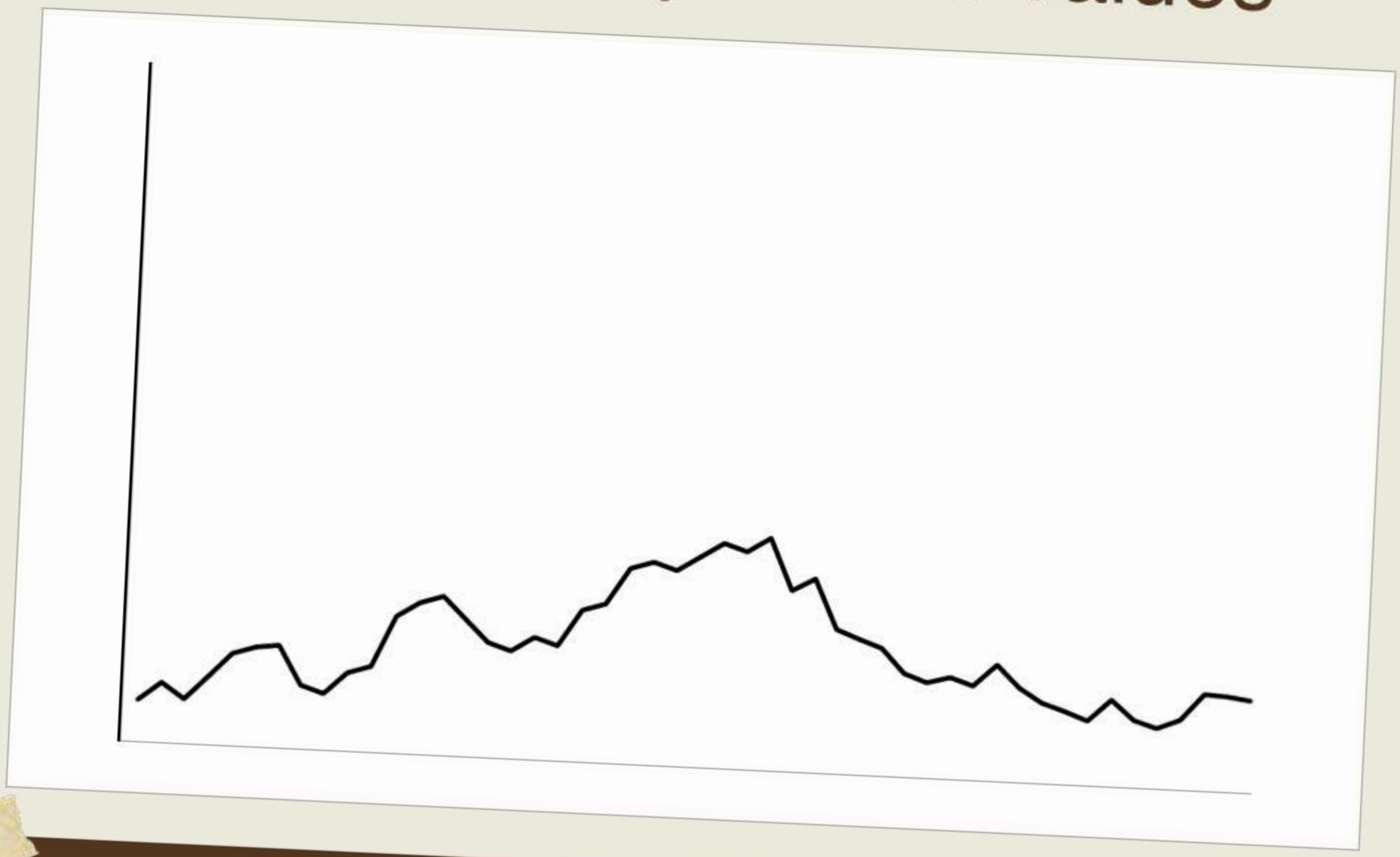
Jeroen Carelse 2015

Ethics: Clipped

CRM Data Visualisation

Jeroen Carelse 2015

Ethics: Compressed Values



CRM Data Visualisation

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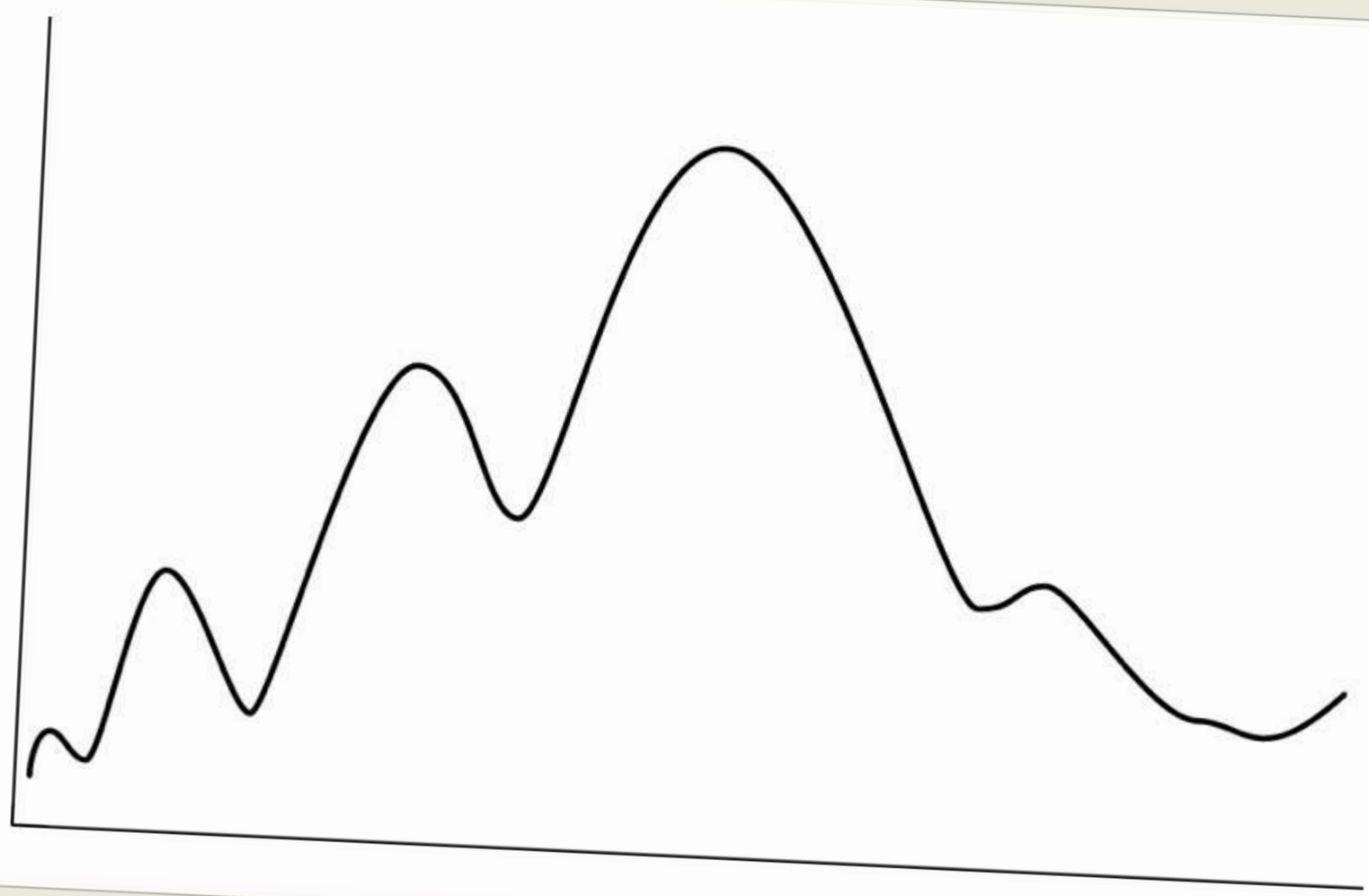
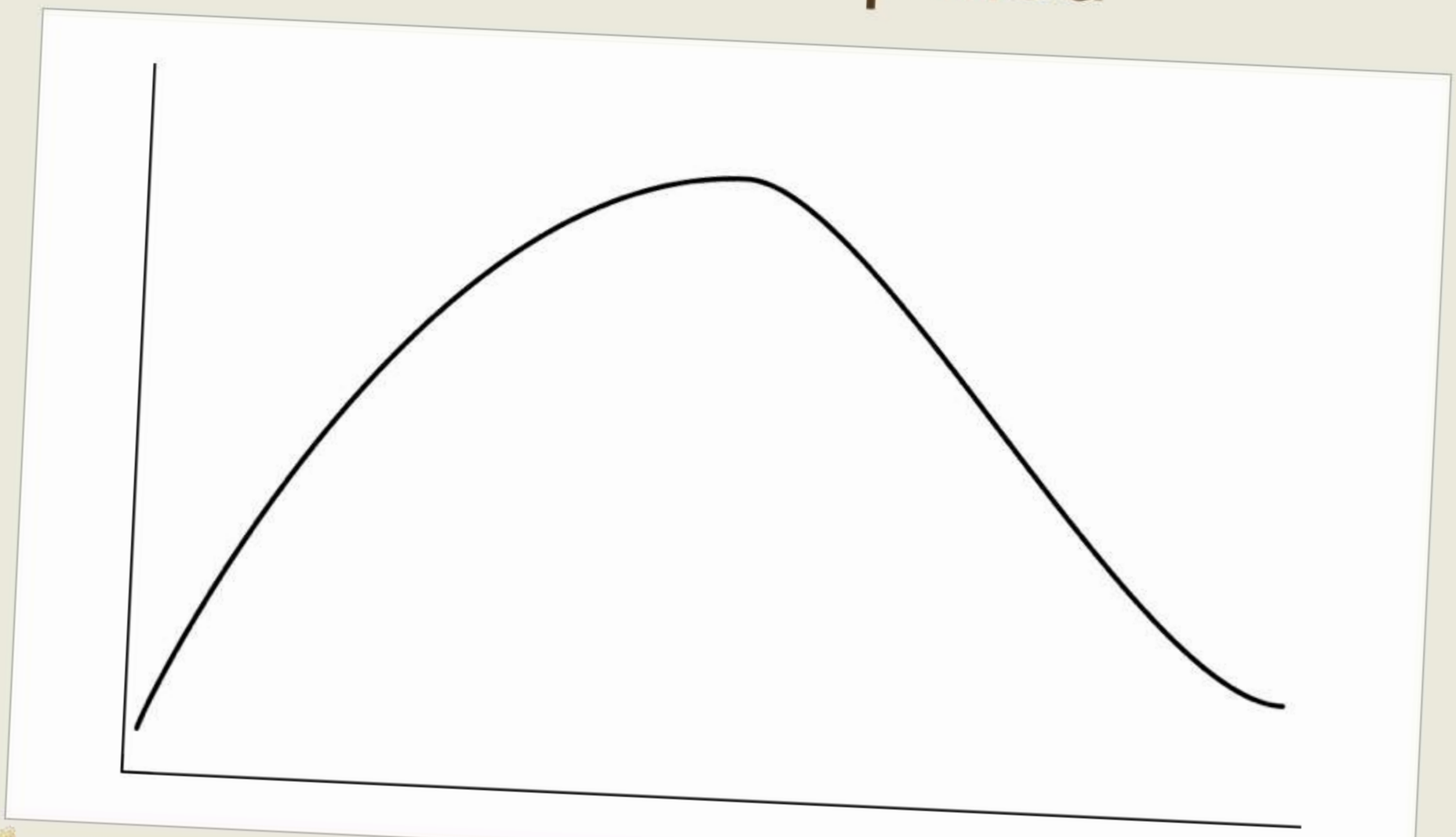
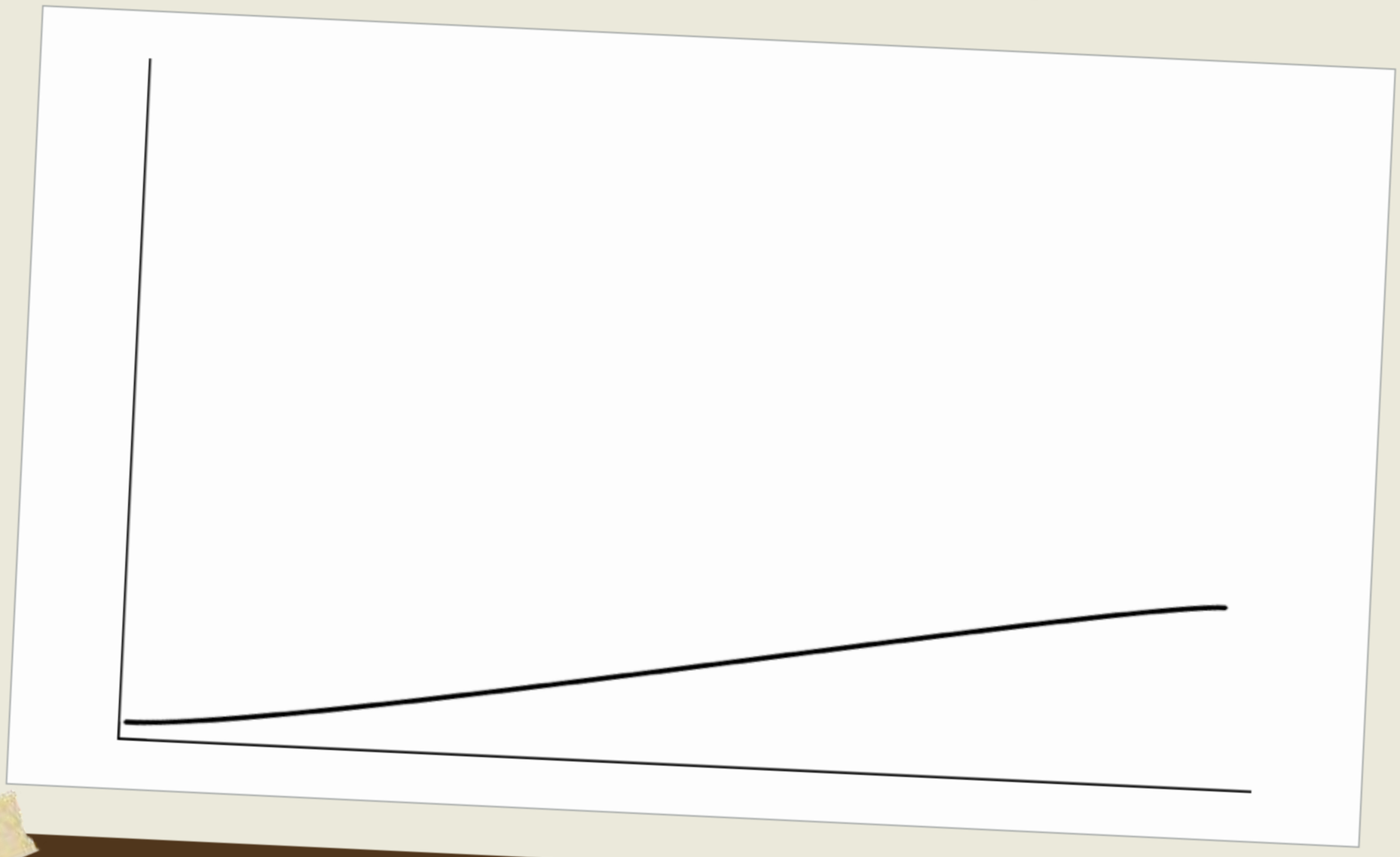
Ethics: Curved



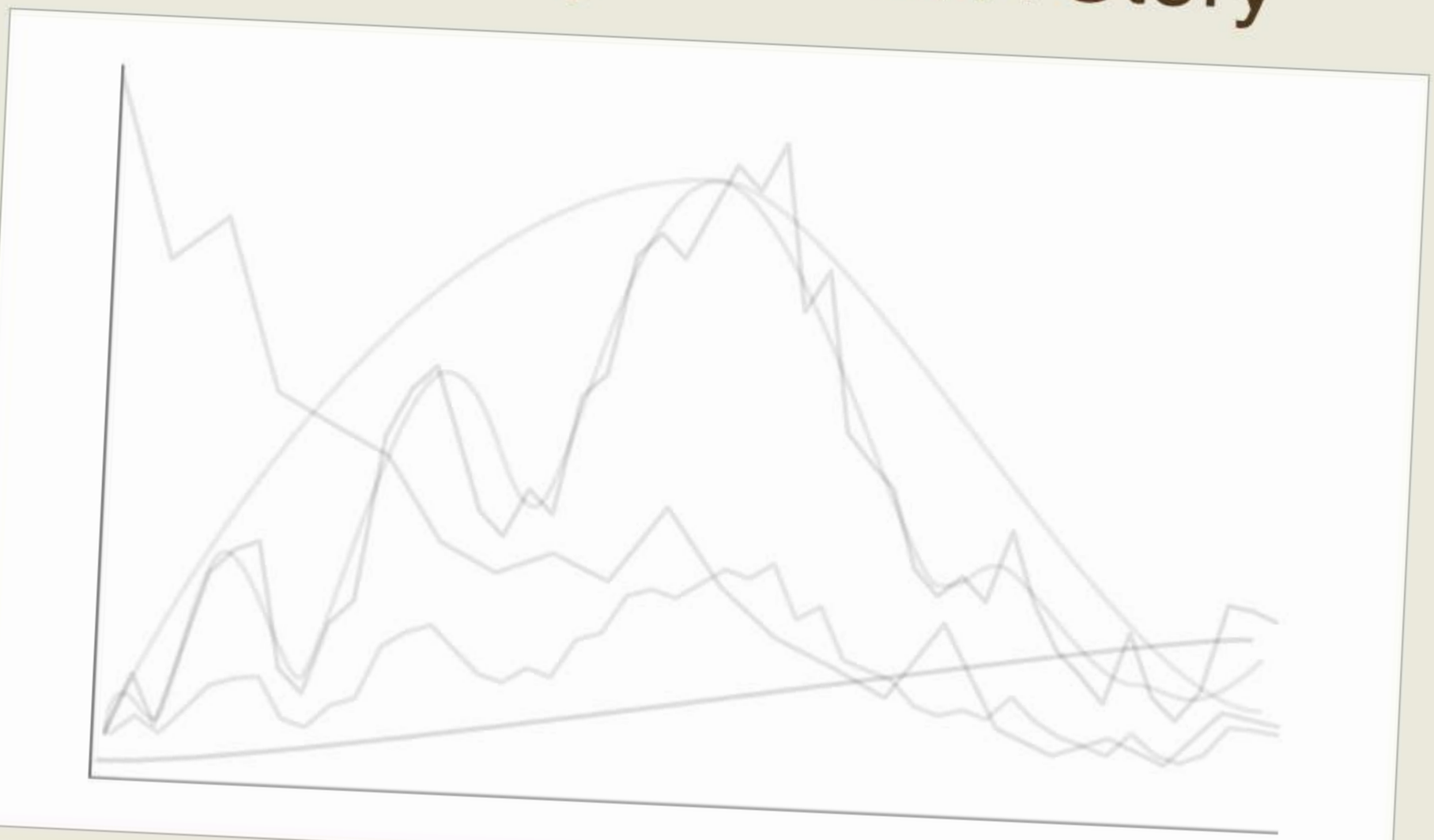
Ethics: Simplified



Ethics: Trendline



Many Ways To Tell A Story



CRM Data Visualisation

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Students

France

Iran

Finland

Workshop

…being creative

Mission impossible

freedom