

## Nordic Forum

# Creative Industries as a Motor of Regional Development in the Baltic Sea Region

### 28. November 2007

Conference and Culture Centre Athena, Kõuatri 1, Tartu

Moderator: Mr Ragnar Siil, Estonian Ministry of Culture

10:00 – 10:30 *Registration, coffee*

10:30 – 10:50 *Opening speeches*

Mr Jüri Sasi, Deputy Mayor of Tartu

Ms Carita Pettersson,

Director of the Nordic Council of Ministers' Office in Estonia

Mr Toomas Noorem, Director of Tartu Science Park

10:50 – 11:10 *A Creative Economy Green Paper for the Nordic Region and Cooperation in the Baltic Sea Region*

Ms Petra Nilsson-Andersen, Senior Adviser, Nordic Innovation Centre (NICE)

11:10 – 11:30 *Culture and Regional Competitiveness - What Kind of Possibilities Do Creative Industries Offer for Estonia?*

Mr Ragnar Siil, Head of the Development Department of the Estonian Ministry of Culture

11:30 – 11:50 *The Strategy of Creative Industries Tartu-Bergen-Turu: the Experience of Tartu*

Ms Krõõt Kaljusto-Munck, Deputy Director of Tartu Public Library

11:50 – 12:10 *Creative Industries - the Potentials Lie within the Crossovers*

Mr Henrik Sparre-Ulrich, Project Manager, Capital Region of Denmark

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12:10 – 12:40 *Coffee*

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12:40 – 13:00 *The Business Potential of Design and Other Creative Disciplines in Trondheim*

Mr Johannes Sigurjonsson, Norwegian University Of Science and Technology

13:00 – 13:20 *Design as a Vital Part of Successful Creative Industry - Examples from Norway*

Mr André Aunamägi Ingolfsen, Inventas Baltic OÜ

13:20 – 13:40 *The Role of Traditional Culture in Domestication of Creative Industries*

Mr Anzori Barkalaja, Director of Viljandi Culture Academy of Tartu University

13:40 – 14:00 *The Artificial Embodiment of Bodilessness*

Mr Lembit Kuuets, Artist, Member of the Union of Artists in Tartu

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14:00 – 15:00 *Questions, discussions*

Followed by *Buffet*

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The event will be held in English and in Estonian. Translation service English-Estonian is available during the seminar.