

# Foundation Tallinn Business Incubators

*Overview of business incubators and  
Creative Incubator in Tallinn*



SA Tallinna  
Ettevõtlusinkubaatorid

# Tallinn Business Incubators Foundation

- TBI founded by Tallinn City Council on the 18 May 2006
- Tallinn City Enterprise Board started the incubation project in 2002



# Concept of the foundation

A business incubator is a small business support measure to accelerate the growth and improve the success rate of entrepreneurial start-ups through:

- minimizing entrepreneurial risks;
- increasing competitiveness;
- growing innovation capacity and cooperation abilities.



# Funding of the foundation

Financed by the city of Tallinn

- Total budget for 2008 – about 400,000 EUR
  - ➔ ~ 350,000 EUR from Tallinn City budget
  - ➔ ~ 50,000 EUR direct income (rent, services)
- Total investment by the city of Tallinn in 2002–2007 is about 1,04 mil EUR
  - ➔ Investment for Creative Incubator in 2008 500,000 EUR



# Incubator's objectives

- Survival degree of 90%
- Turnover growth
- Profit utility
- High rate of value added
- New job creation
- Synergic environment



# Business Incubators in Tallinn?

- Ülemiste Business Incubator (Suur-Sõjamäe 10A)
  - ➔ started operating in 2003, expanded at the end of 2006, up to 25 companies
- Kopli Business Incubator (Kopli 98)
  - ➔ started operating in 2004, up to 30 companies
- Creative Incubator (Niine 11)
  - ➔ will be opened in 2009



# Incubators in Tallinn



**K** – Kopli, **C** - Creative and **Ü** – Ülemiste



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# Idea of the creative incubator

- Studio-like environment with the aim to boost creative industry





# Purpose of the creative incubator

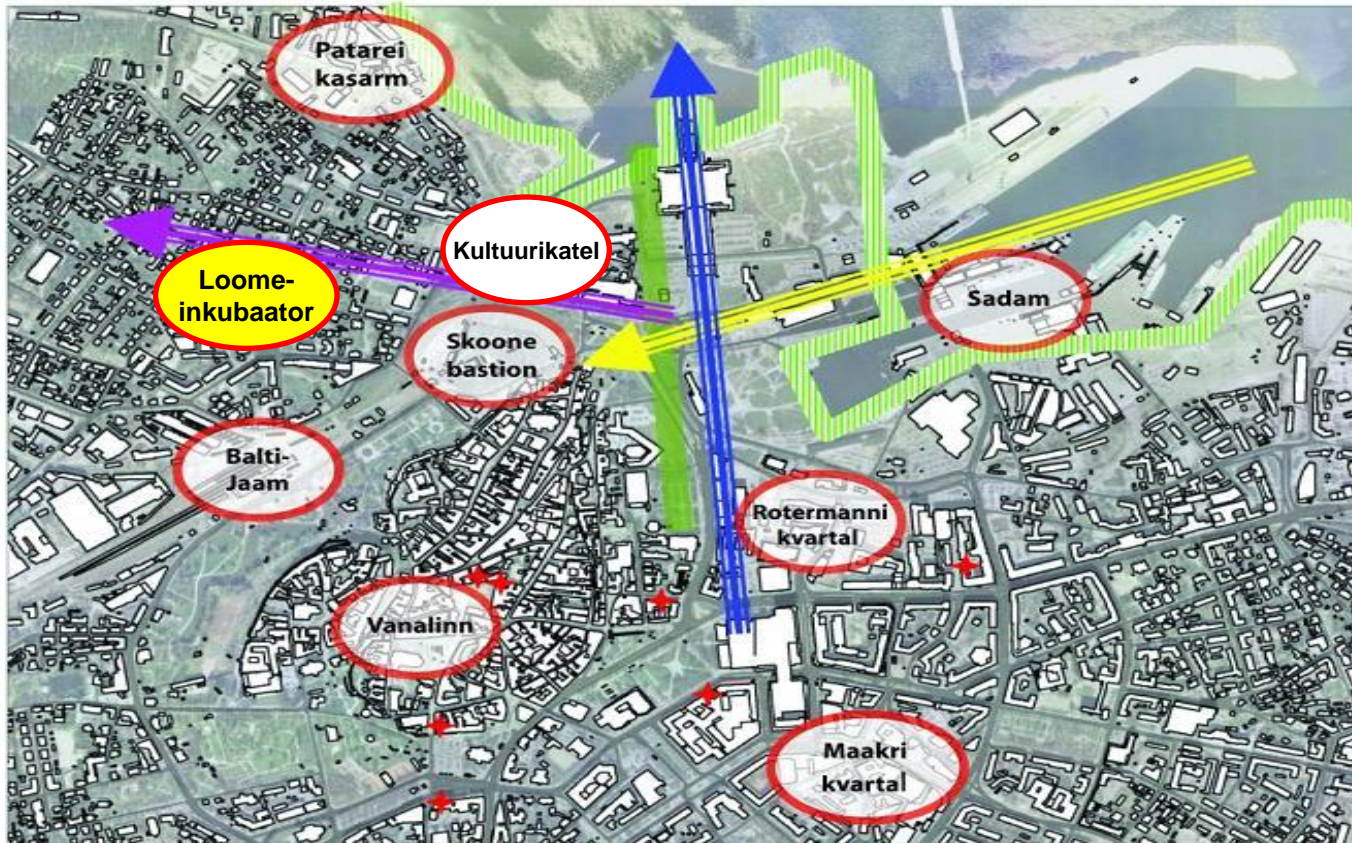
- Raising the competitiveness and sustainability of creative industry enterprises.
- Increasing of the number of creative industry enterprises, enlivening and diversification of creative environment.
- Making different districts of Tallinn more attractive by means of creative industry centers.



# Advantages of Kalamaja

- District accepted by creative individuals
- Closeness of Old Town (services, entertainment, galleries, stores)
- Fast development of Northern Tallinn district (Skoone bastion, Kultuurikatel)
- Community of creative individuals located in the building (architecture and interior decoration companies, media enterprises, photographers studio, etc)
- Niine 11 has a potential to become a creative cluster





← Põhja-Tallinna ühendus ← Merevärav ← Viru - Linnahalli telg Roheline vöönd Rannapromenaad + LV ametiasutused

Kaart 1



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# Creative incubator's space arrangement

- Overall surface area is 1000 m<sup>2</sup> including:
  - ↘ 10 offices 15-30 m<sup>2</sup>
  - ↘ 9 studios 25-70 m<sup>2</sup>
  - ↘ Kitchen
  - ↘ Lounge
  - ↘ Meeting rooms



# Office and infrastructure possibilities

- Office space
  - ➔ Studios, equipped offices and workspaces, meeting rooms (shared administrative costs)
- Secretary services
- IT
  - ➔ Computers, internet connection (incl. Wi-Fi), servers, individual telephone number



# Services possibilities

- Initial analysis of business idea, market potential, crash course in entrepreneurship
- Financial consulting, specialized courses on relevant topics
- Constant monitoring of company performance during incubation
- Assistance in finding partners and organizing public relations
- Information on funding possibilities, conferences, fairs, and support organizations
- Assistance in composing projects and finding funding



# Services offered by the creative incubator

- Manager services (supply of raw materials, product sales, exhibitions, fairs, and other)
- Legal consultation – intellectual property rights, law of obligations and other
- Accounting consultations
- Services by incubator's partner companies (printing and copying center)
- Other services depending on the need of tenant-companies



# How to become a tenant

Submission of application



Commission's decision on  
qualifying for pre-incubation



**PRE-INCUBATION, BUSINESS PLAN TRAINING**



Commission's decision on  
qualifying for incubation



Conclusion of a contract



**2+1 years**





# Company specifications

- ↗ **not more than 2 years** from registration
- ↗ **registered** and located **in Tallinn**
- ↗ Up to **10 employees**
- ↗ **no tax arrears**
- ↗ **no bankruptcy or liquidation proceedings going on**



# Current tenant-companies

- Glass Studio - Annkris Glass
- Animation Studio - Tolm Stuudio
- Design Marketing Studio - Kujundusturundus
- Product Design - Stuudio410
- Textile Design - KAM Stuudio
- Fashion Design - Liiniõmblejad
- Jewellery Design - Ehtetehas



# Foundation's partners

- Estonian Association of Designers
- Tallinn City Enterprise Board
- Estonian Arts Academy
- Enterprise Estonia
- Ülemiste City
- Mainor Business School and Design Institute
- Tehnopol
- Tartu Science Park
- Centre of Registers and Information Systems
- Microlink



**Additional information on our  
foundation can be found at:**

**[www.inkubaator.ee](http://www.inkubaator.ee)**

**Specific questions can be sent by e-mail  
to:**

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# Starting Smart Brings Success!



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