

Innovation at the Regional Level - a Tool for Growth in the Baltic Sea Region

Baltic Sea Strategy conference

Conference Programme

Time: 9 & 10 September 2010

Venue: Narva College of the University of Tartu, Kerese 14, Narva, Estonia

9 September

19:00 – 21:00 **Welcome Reception** at Narva Castle, Peterburi 2, Narva

10 September

Conference at the Narva College of the University of Tartu, Kerese 14, Narva

8:30 – 9:00 *Registration & coffee*

9:00 – 9:15 **Welcome speeches**

- Ms Katri Raik, Director of the Narva College of the University of Tartu
- Ms Carita Pettersson, Head of the Nordic Council of Ministers' Office in Estonia

9:15 – 10:30 *Panels moderated by Mr Sulev Alajõe, Pärnu College of the University of Tartu*

**Panel I: Conclusions from the Nordic Council of Ministers project
"Communicating Entrepreneurship in the Baltic Sea Region"**

- Ms Margot Must & Mr Anzori Barkalaja, Viljandi Cultural Academy of the University of Tartu: *REV/FF - Lessons learned, lessons to be learned*
- Mr Stellan Sundh, Gotland University: *Experiences and Future Challenges*
- Mr Jussi Kareinen, Seinäjoki University: *Teacher or coach? – Teachers' entrepreneurship education at Seinäjoki University*

10:30 – 10:50 *Coffee break*

10:50 – 12:30 **Panel II: Entrepreneurship Education – A Vital Sector of Regional Innovation Systems**

- Mr Ott Pärna, Estonian Development Fund
Scenarios of regional development
- Ms Katri Raik, Narva College of the University of Tartu
New challenges for colleges in entrepreneurship education
- Mr Andreas Meimermont, Department of Trade and Industry, Helsingborg
Triple Helix as a model for local success
- Ms Margit Säre, Peipsi Centre for Transboundary Cooperation
Estonian-Russian border region: how to improve local development
- Mr Sulev Alajõe, Pärnu College of the University of Tartu
Higher education institutions: drivers of regional development in Estonia in comparison to Nordic countries
- Ms Marina Mahotajeva, Pskov Polytechnic Institute
The role of institutions of higher education in the development of the border areas of the Baltic Sea region

12:30 – 13:30 *Lunch*

- 13:30 – 13:45 **Introduction to workshops**
- Mr Anzori Barkalaja, Viljandi Culture Academy of the University of Tartu
 - Mr Sulev Alajõe, Pärnu College of the University of Tartu
- 13:45 – 15:30 **Workshops**
- A: Higher education institutions (HEI) and regional competitiveness*
- 1) What types of HEI-generated knowledge have the highest impact on regional competitiveness, and does this vary across regions?
 - 2) What are the problems of regional HEIs in terms of creation, diffusion and absorption of knowledge?
 - 3) What is the balance in local HEI-generated knowledge compared with HEIs outside of the region? Are lecturers local or commuting from parent universities?
- B: The role of regional HEIs in developing triple helix cooperation clusters*
- 4) To what extent do regional HEIs, R&D units and vocational schools realise that they form a regional innovation system? Do they collaborate? How?
 - 5) In what forms do HEI-generated knowledge flows most effectively achieve the highest positive feedback from regional stakeholders?
 - 6) Do regional HEIs have a positive impact on enterprise clustering and other forms of networking?
- C: Cooperation among HEIs, business and local governments for regional competitiveness*
- 7) Do HEI staff participate personally in local business activities? In the business development strategy process? As members of development agencies?
 - 8) Do regional HEI staff participate personally in local politics? Do they make public statements concerning broader policy issues?
 - 9) What is the role of HEIs in attracting new people outside of the region to studies?
 - 10) What are the most applicable forms of policy intervention for improving the impact of HEI-generated knowledge and other benefits on regional competitiveness?
- 15:30 – 16:00 *Coffee break*
- 16:00 – 17:00 **Conclusions presented by workshop moderators. Discussions.**

The conference will be held in English, Estonian and Russian. Translation will be available.