



# Internal Market in the Baltic Sea Strategy – Polish/Swedish flagship project

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# Internal Market in the BSS



- Priority area 6: To remove hindrances to the internal market in the Baltic Sea Region, including to improve the cooperation in the customs and tax area – coordinator: Estonia

# Flagship project 6.1: *Removing remaining Internal Market barriers*



- Merger of 1 PL and 2 SE projects – requested by MS
- 5 components
- Fast track project: first results June 2011

# Project goal:



ensure further development of regional cooperation by removing the still existing barriers to the internal market, in particular with regard to the free movement of goods and services

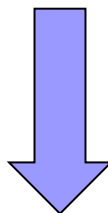
...and avoid creating new ones!

# Participants



- Leaders: **Poland** (Ministry of Economy) and **Sweden** (Ministry of Foreign Affairs + Swedish National Board of Trade)
- Partners: Estonia, Denmark, Finland, Latvia, Lithuania, Baltic Development Forum, Nordic Council of Ministers
- Germany?
- and ...

# Partners: who else?



## **Business!**

Chambers of Commerce / Industry

Regional governments

Norway (Nordic Baltic example)

Other stakeholders

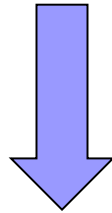
**Close cooperation with European Commission**



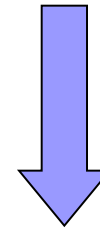
# Implementing actions...



RESOURCES



FINANCING



PEOPLE

INVOLVEMENT = PROACTIVE APPROACH  
(partnership not leadership)

# Kick-off meeting, Warsaw, 16<sup>th</sup> of June 2010



- MS asked to declare for participation
- Problem with resources
- Business – how and when to be involved?
- Modules 1 and 3 – duplicating actions?
- Scepticism of DE – regional authorities
- Political support important
- PL Presidency in the EU – July-Dec 2011



# Identification of the internal market barriers to trade between the countries of the region (PL)



- In-depth analysis of the barriers remaining in the region
- Data collected by SOLVIT Centres
- Problems identified in Monti's report and recommendations to solve them
- Actions to remove identified barriers

# Proposed actions to be taken:



## PROBLEM = BARRIERS

- **Information gathered from business (Chambers of Commerce)**
- Data collected by SOLVIT Centres, PCP, PSC (useful)
- Study commissioned to an independent research institute or performed in cooperation with the experts from different MS (complimentary to EC study - database, region's own problems, FI, LV surveys)
- Problems identified in Monti's report and recommendations to solve them

# Intensification of cooperation between SOLVIT centers of the countries from the region (PL)



- Solving problems caused by misapplication of the EU law encountered by citizens or business from one MS in contact with public administration authorities from another MS
- Goal: attract more SMEs to SOLVIT
- Information campaign/promotional materials

# Measures ensuring better coordination of the Internal Market issues (PL)



- Implementation of the European Commission's *Recommendation on measures improving the functioning of the Single Market*
- Exchange of best practices between MS
- Monti's report: *Refocusing EU institutions on the Single Market*

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