

Earth will be just fine...



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## Martin Collignon

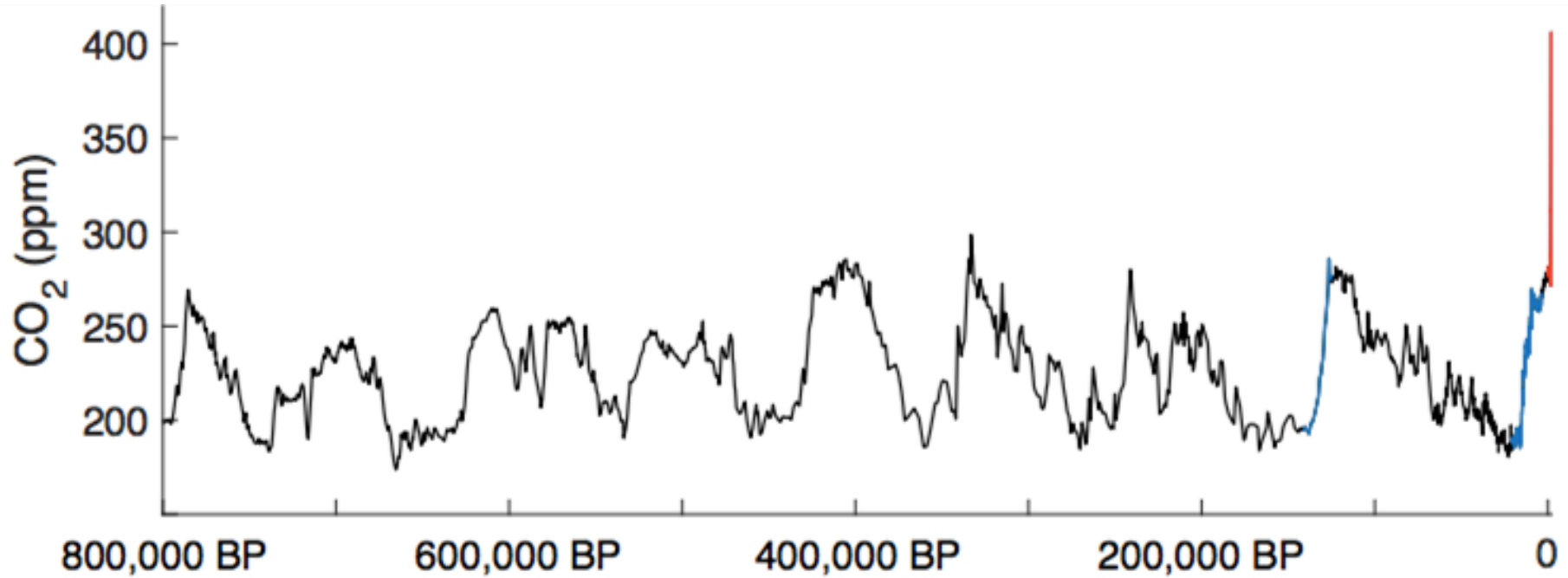
Former Google, Uber, Lix employee

Top 100 business talent in Denmark in 2015

Member of the Danish Youth Climate Council

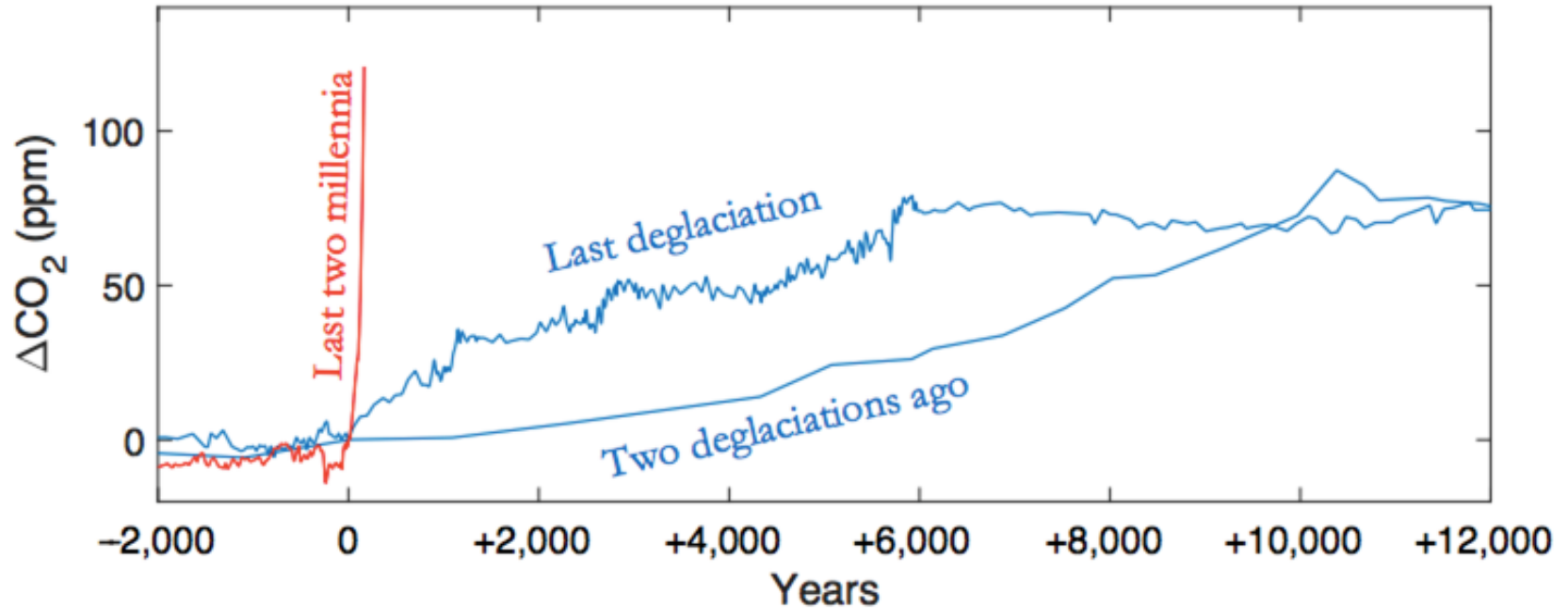
→ Climate activist & COO at Tomorrow

We're allowing higher concentration in CO<sub>2</sub> than ever before in human history



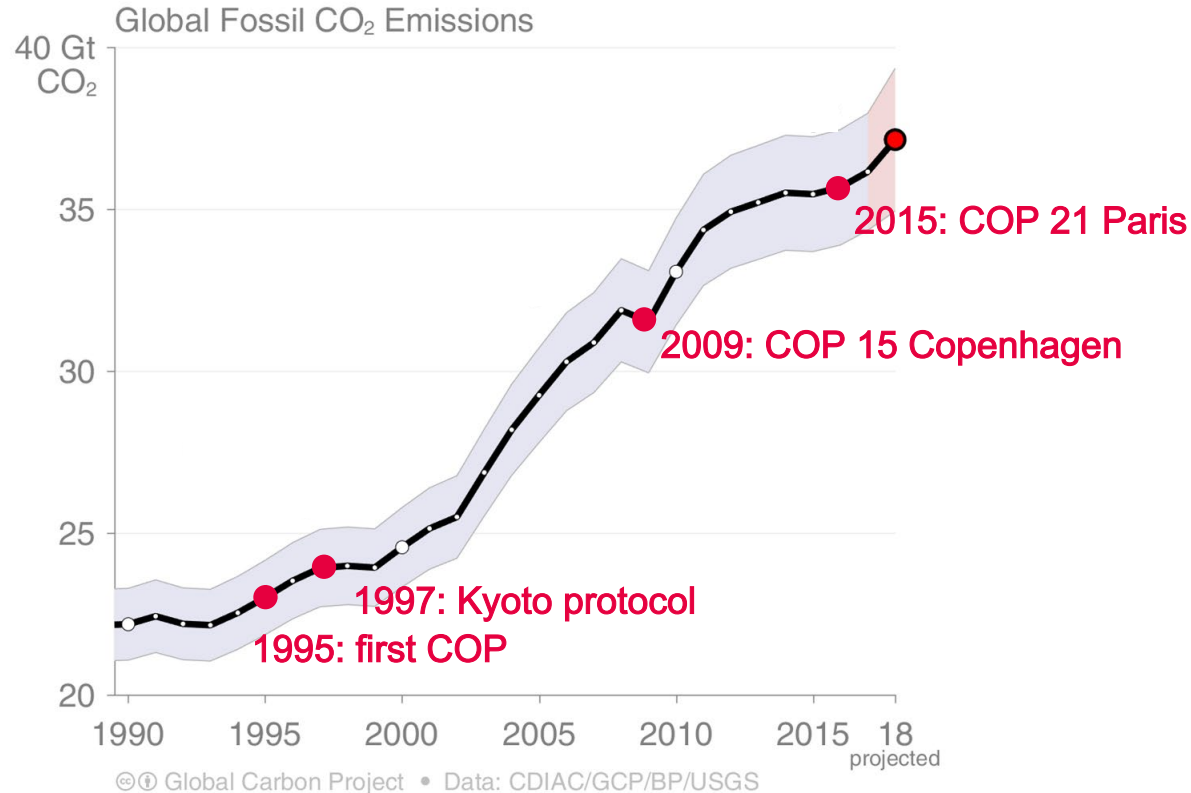
Antarctic CO<sub>2</sub> record: Bereiter *et al.* (2015) doi: 10.1002/2014GL061957  
Mauna Loa CO<sub>2</sub> record: Tans and Keeling ([www.esrl.noaa.gov/gmd/ccgg/trends](http://www.esrl.noaa.gov/gmd/ccgg/trends))  
Illustrated by Kris Karnauskas @OceansClimateCU

We're allowing to happen faster than ever before in human history

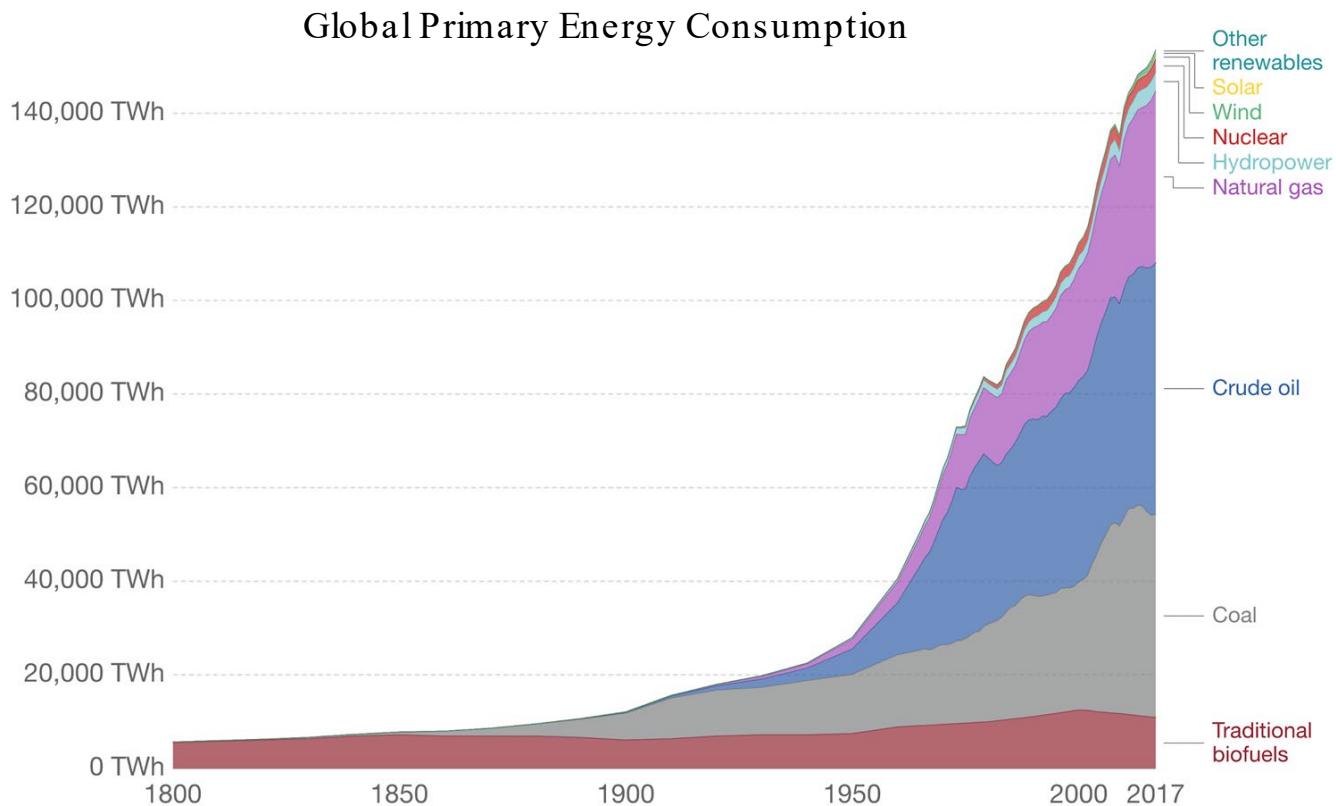


Antarctic CO<sub>2</sub> record: Bereiter *et al.* (2015) doi: 10.1002/2014GL061957  
Mauna Loa CO<sub>2</sub> record: Tans and Keeling ([www.esrl.noaa.gov/gmd/ccgg/trends](http://www.esrl.noaa.gov/gmd/ccgg/trends))  
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# Today: lots of important people are talking the talk



# How we've gotten here:



Fossil fuels are not **renewable**

Best case

Postponing the  
transition to renewable  
energies by decades

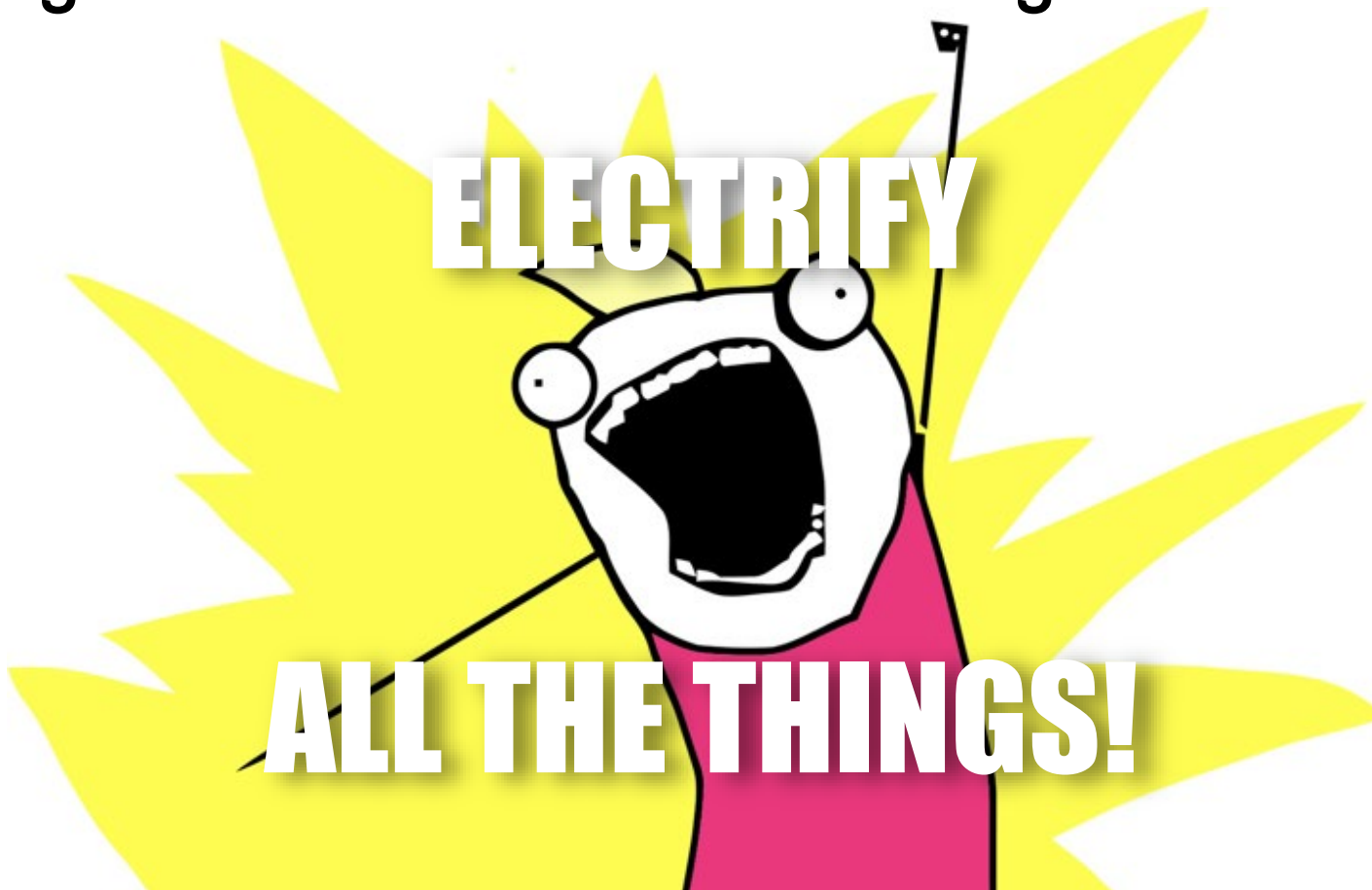
Worst case

Survival of humanity is  
at stake

**Dumbest bet  
ever**



Among the solutions to climate change:



Electricity is not always **clean**



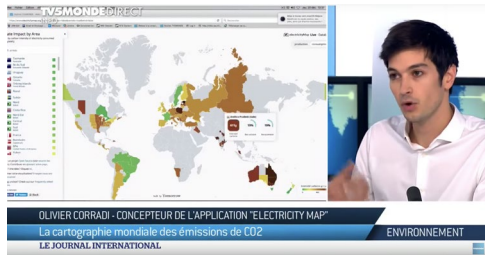
the carbon impact of everything  
made accessible to everyone

[tmrow.com](https://tmrow.com)

# In 2016, we started building electricitymap.org

to map the world's electricity emissions, in real-time

- 3000 daily active users, >1 million visits in 2018, 100% organic
- >900 [github contributions](#) with >90 country integrations
- Used in TV debates, classrooms, universities, by policy makers..



October 1, 2018 12:00 AM

electricityMap



Wind power potential (m/s)

0 2 4 6 8 10 12 14

Carbon intensity (gCO<sub>2</sub>e/kWh)

0 400 800

built by Tomorrow

# api.electricitymap.org

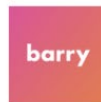
## Real-time electricity & carbon API with forecasts

Precisely measure the origin of your electricity and optimize your emissions using data from over 100 geographies worldwide.

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### Key customers



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# barry : next generation electricity retailer



the world is **watching** and **cheering** for you!



Earth will be just fine...  
Will we be?



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