

**Nordic-Baltic Energy conference 2017**

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**Learning curves and government deployment programmes  
challenge conventional economic wisdom**

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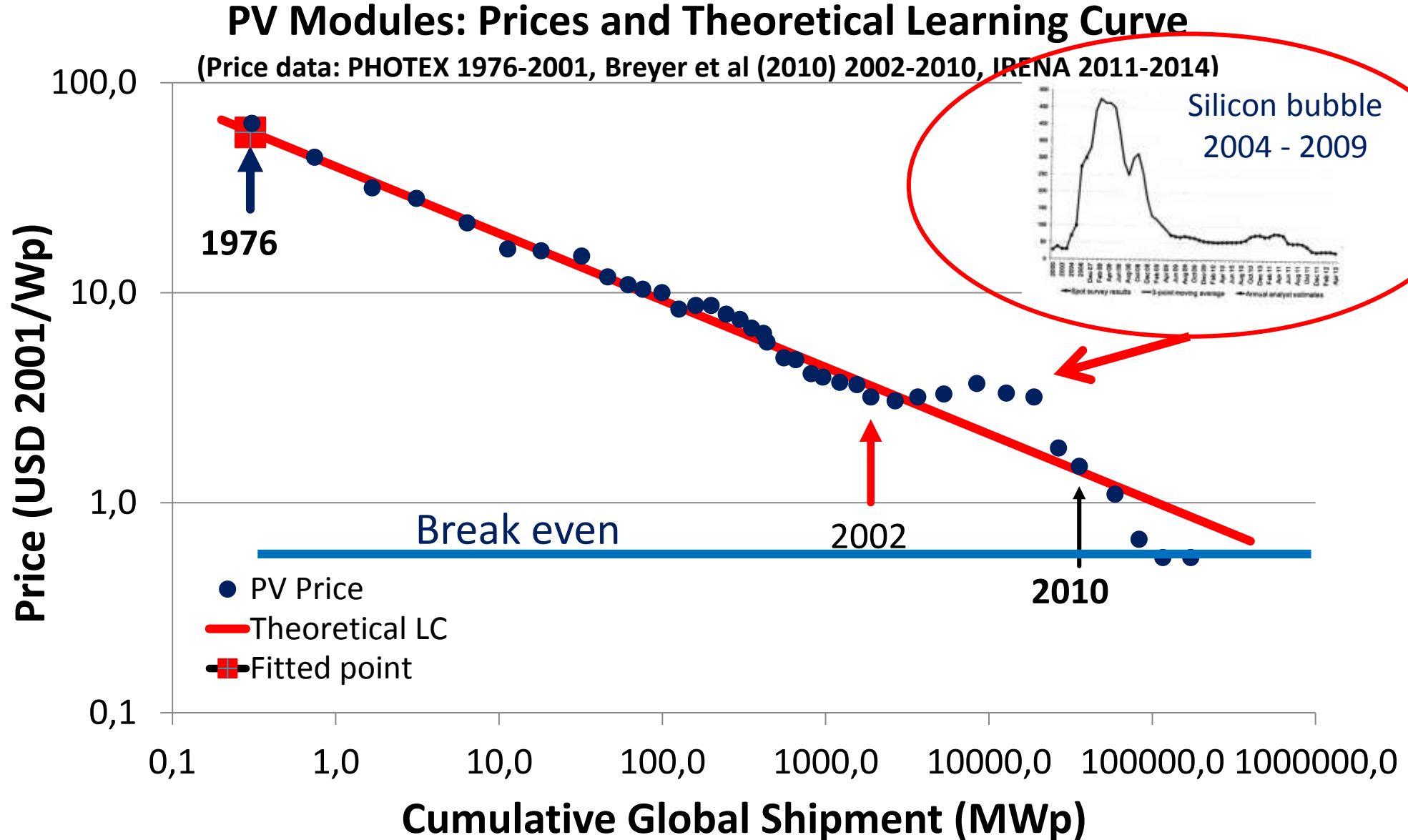
Wenergy AB, Lund

# Learning Curves as game changers: Gov't deployment programmes on par with R&D programmes

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- Learning curves show cost and performance continuously improving as function of cumulative output (“act-to-learn”)
- Learning curves **pervade** all competitive industrial activities and provide **efficiency** and **legitimacy** to government deployment programmes
- **Efficiency:** Improved theoretical understanding provide LC as reliable tools for designing programmes and analysing outcomes.
- **Legitimacy:** Lump-sum transfers will not start the required act-to-learn for emerging technologies (non-convexity). For technologies far from break-even the only actor with enough stamina and power is government
- **Heads-up:**
  - Define Learning System that has control of all its operations (operational closure)
  - National interests? Concerted action among governments?

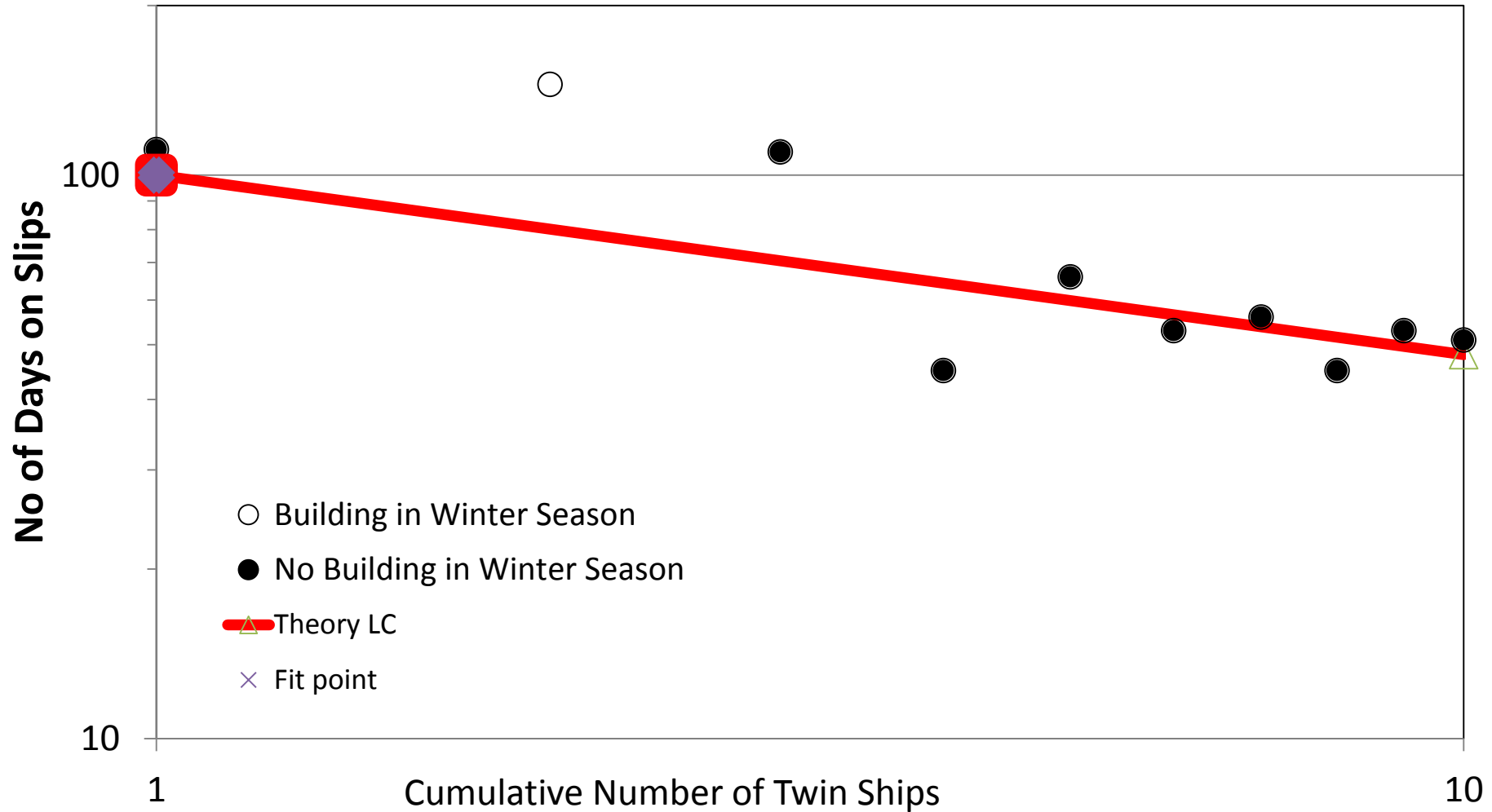
# Stamina: Deployment programmes for PV modules during four decades



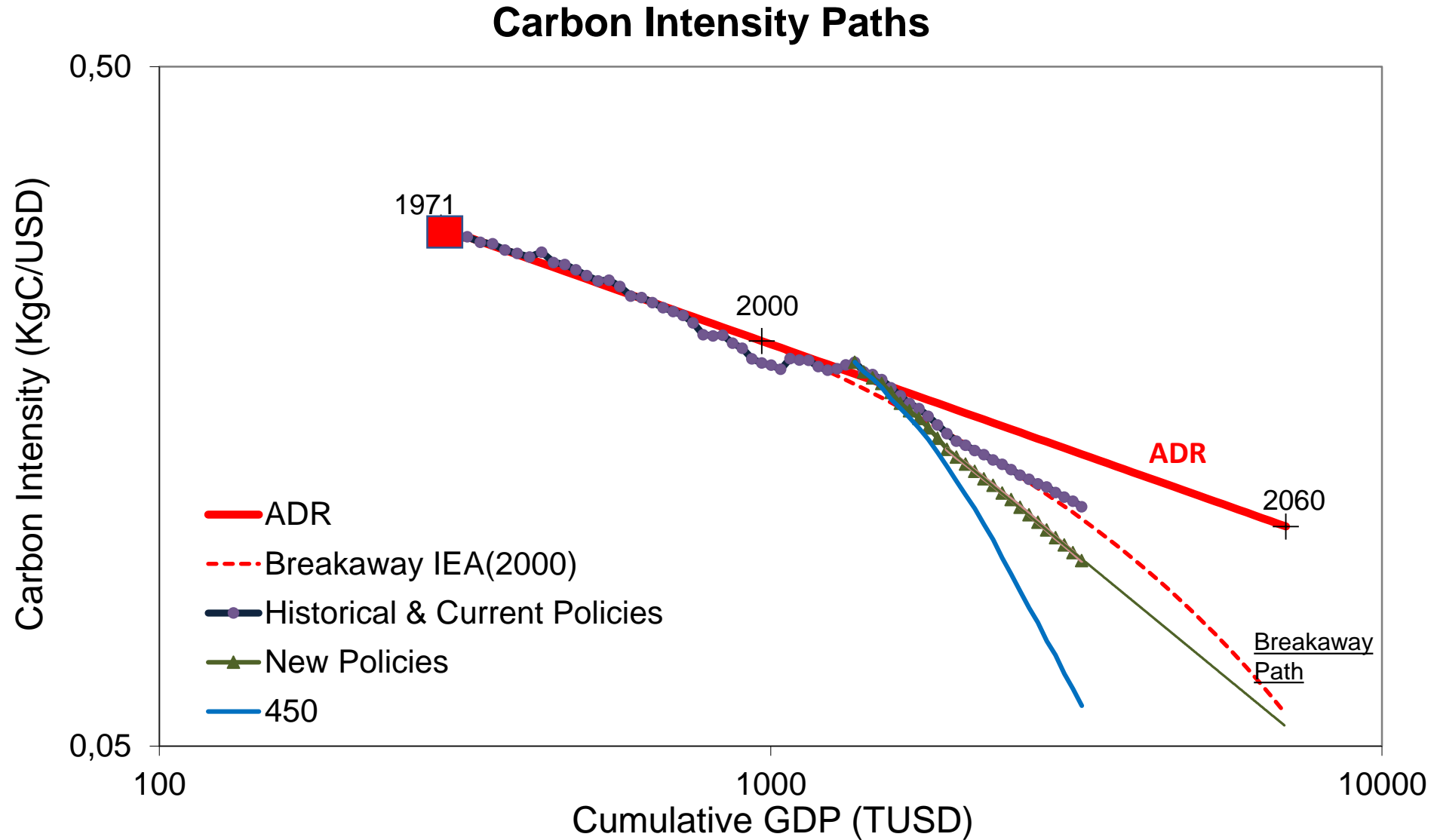
# Pervasive 1: a 230 year old learning curve

## Building War Ships at Karlskrona Shipyard 1782 - 1785

Harris (2001) Fredrik Henrik af Chapman: The First Naval Architect



# Pervasive 2: Decarbonisation of industrial activities on global scale



# Thank You !

## **More reading**

Wene, C.-O, (2016), “Future energy system development depends on past learning opportunities”  
*WIREs Energy Environ* Vol 5:1, pp. 16–32, doi: 10.1002/wene.172.

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