

Triple Helix

**As a model of success for the
Nordic Countries**



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City of Helsingborg



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Triple Helix Concept



- Three equal participants
- Individual driving force
- Win – Win – Win
- Integrated – Yet separate
- Interdependent
- Historical "de Facto"
- Financing policy



Society



- Regional development
- Attractive investment environment
- Business development and Business allocation
- Raised educational level



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University



- 3rd task
 - Educate, Research and Cooperate
- Researchers, Students and Faculty
- Financing opportunities
- Q - Factor



Business



- Workforce for the future
- Acquiring knowledge
- Generate new opportunities
- Technological forefront
- Q – Values



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Taranger's Thesis



- Differences
 - Culture
 - Perspective
 - Objective
- 6 Years + 3 Years + 6 months
= 1 project



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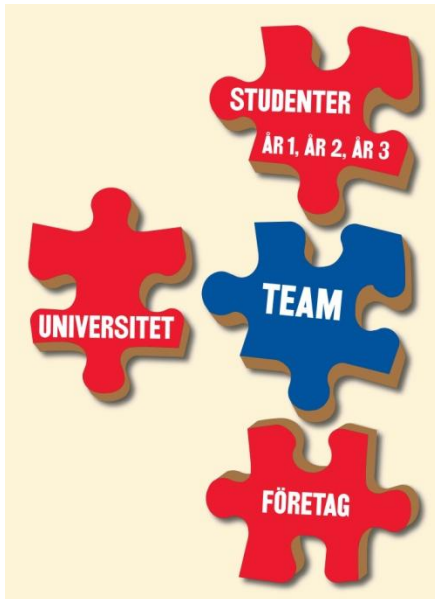
Student workforce



- City initiative
- Flexible, Cheap and High Quality
- Experience and financial aid
- Increased educational quality
- Tasks "that wouldn't be done otherwise"



Business teams



- Long term relation
- Secure recruitment
- High quality projects
- "Real cases"
- Individual education profile



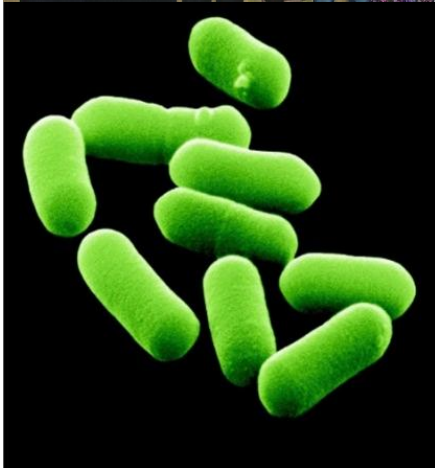
Logistics management



- High regional profile
- Lack of skilled workforce
- Business initiative
- Coexists with other initiatives
- Long term investment



Research Support



- City founded research
- Joint decision-making
- Start-Up funds
- Counter financing to EU funds
- International recognition
- Integrated with Rn'D departments



H+ - A whole new city

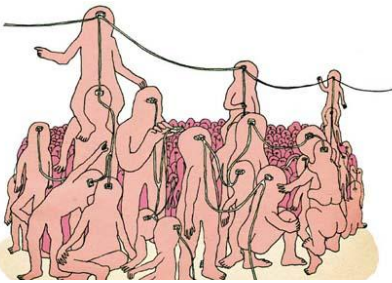


- Turning a negative into a positive
- Making the University a part of the City
- All parts of the University
- New fields of business and government



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The Next Step



THE
NEXT
STEP

- Not only Universities
- New financing methods
- Focus on profits
- Entrepreneurship



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Thank You

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